



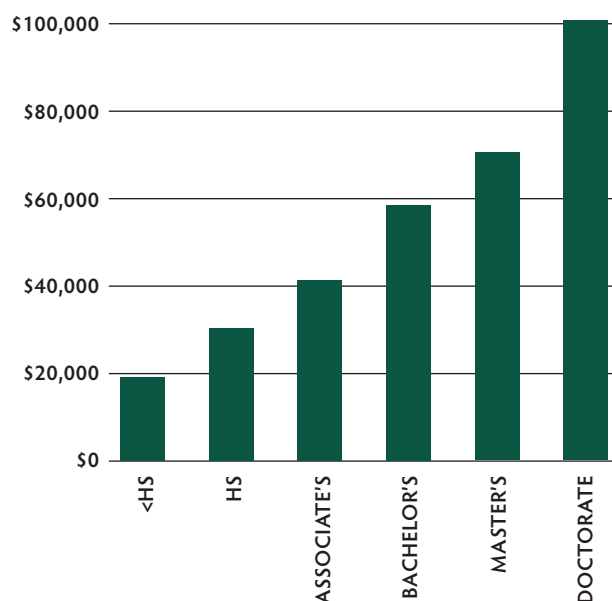
## EDUCATION WILL PAY BACK— FOR A LIFETIME

- Students enjoy an attractive **14.4%** rate of return on their NDSU educational investment.
- Over the course of his or her working career, the average NDSU student's lifetime earnings will increase **\$5.23** for every dollar invested in their NDSU education (in the form of tuition, fees, and forgone earnings).

## EDUCATION IS A TICKET TO A BETTER JOB

- The average annual income of the typical bachelor's degree graduate in the NDSU Service Area at the midpoint of his or her career is \$58,200, **94% more** than someone with a high school diploma.
- Over the course of a working lifetime, bachelor's degree graduates in the NDSU Service Area earn **\$1.2 million** more than someone with a high school diploma (undiscounted).

**Average Earnings by Education Level in NDSU Service Area**



**EMSI** is a leading provider of socioeconomic impact and strategic planning tools to colleges and universities in the U.S. and Canada. Visit us at [www.economicmodeling.com](http://www.economicmodeling.com) for more information. To see the full documentation of the study, please contact NDSU.