EDUCATION WILL PAY BACK—FOR A LIFETIME

- Students enjoy an attractive 14.4% rate of return on their NDSU educational investment.
- Over the course of his or her working career, the average NDSU student’s lifetime earnings will increase $5.23 for every dollar invested in their NDSU education (in the form of tuition, fees, and forgone earnings).

EDUCATION IS A TICKET TO A BETTER JOB

- The average annual income of the typical bachelor’s degree graduate in the NDSU Service Area at the midpoint of his or her career is $58,200, 94% more than someone with a high school diploma.
- Over the course of a working lifetime, bachelor’s degree graduates in the NDSU Service Area earn $1.2 million more than someone with a high school diploma (undiscounted).

Average Earnings by Education Level in NDSU Service Area

- **<HS**: $0
- **HS**: $20,000
- **ASSOCIATE’S**: $40,000
- **BACHELOR’S**: $60,000
- **MASTER’S**: $80,000
- **DOCTORATE**: $100,000

**EMSI** is a leading provider of socioeconomic impact and strategic planning tools to colleges and universities in the U.S. and Canada. Visit us at www.economicmodeling.com for more information. To see the full documentation of the study, please contact NDSU.