Reviewing the Day

- We started this morning by asking you about strategies for evaluating a baseball player – about how you know what you know
- What did Oakland learn?
• No bunting
• Importance of on-base percentage (by any means possible, walks in particular)
• Wearing out the opposing pitcher by taking as many pitches as possible
• Using data to find the undervalued players that Oakland could actually afford
• But did it work?
• Oakland wins 19 in a row (tying a Major League record). Our final clip shows them trying to win number 20 in the 9th inning after blowing an 11-run lead

Hit a Homerun (or at least earn a walk!)
• The days of creating and running programs and services by anecdote are over
• The Student Affairs version of a “Grand Slam”:
  – Asking questions, gathering evidence to answer those questions, and using that evidence to inform programs and services
Next steps

- Would like for all groups to have completed modules 1 and 2
- Module 3 focuses on assessment instruments – developing, borrowing, adapting – with a focus on validity and reliability
  - Need to know what you want to accomplish and what assessment instruments you need before module 3 really makes any sense
Required
- Introduction to Validity and Reliability
  - Kendra will be contacting to schedule a date
  - Last week in January

Choose
- Survey Methods
- Focus Groups
- Rubrics
- Needs Assessment
- Implementation Fidelity
- Other
- TBA (Feb / Early March)

Required
- At least 1 Team Work Time
- Module 3 Team Presentations
  - Kendra will be contacting to schedule a date
  - Scheduled work time sessions mid-to late-March
  - Presentations mid-April

Closing
- Please complete evaluation of today’s workshop sessions
- Take your eggs home with you
- Let me know if you want to borrow my copy of Moneyball