Prime Therapeutics is the largest privately-held pharmacy benefit manager in the United States. Prime is collectively owned by 13 Blue Cross and Blue Shield Plans (including North Dakota), subsidiaries or affiliates of those plans, and serves more than 21 million people nationwide.

Prime’s integrated pharmacy benefit management services include:

- claims processing
- benefit plan design
- network management
- clinical program consultation
- rebate management
- formulary administration
- home delivery pharmacy
- specialty pharmacy

Prime’s GuidedHealth® clinical platform integrates medical and pharmacy data to identify drug-therapy opportunities to health care professionals in order to improve the health outcomes of members and lower overall cost of care.

Drug therapy opportunities are segmented into four modules in GuidedHealth:

- Overutilization of drug therapy
- Underutilization of drug therapy
- Drug safety concerns
- Drug cost management

Within each of these modules, there are individual clinical programs.

For more information about Prime Therapeutics, visit its website at:
http://www.primetherapeutics.com