

# Message from President Cook and William Grube

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Hello everyone. Joining me today is William Grube. William is a master student in computer science at NDSU working on the 4+1 program. Yes. And he's kind of our rockstar this week. He's going to be presenting at this year's StartupBREW for NDSU talking a little bit about some of his entrepreneurial work that we're extremely excited about.

So, William, tell us a little bit about yourself. Yeah, I grew up in Cottonwood, Minnesota which is just a small town built around a lake in southwest Minnesota. And yeah, I'm a computer science major here and I have a company called Gruvy Education and Gruvy Education delivers AI training to school districts. Very cool and we'll talk about Gruvy, G-r-u-v-y, because everybody's going to be Googling it now, they're gonna want to check it out right so, computer science, you chose to come from Minnesota to NDSU.

What attracted you to NDSU in the program? Yeah, actually I initially went to school for nursing which to your surprise I realized it wasn't for me right away and yeah, so I was really just exploring what I wanted to do next and I bought a course that taught me how to code and I realized that I really, really liked it so I applied for the 4+1 program in NDSU and got in and never looked back. And I was going to ask you about your passion for computer science and AI. I mean you spoke to it there a minute but tell us a little bit more. Why computer science? Why AI and all the rest? So, computer science is really just I loved coding and I wanted to keep doing it and then with AI, when ChatGPT came out, I thought it was the coolest thing ever. I kind of got a little bit obsessed with it and I really just saw how I was going to change the nature of work forever and I really wanted to hop on that. You're right on the front end of it. Really exciting, a little scary all that's out there but you're going to lead the way. So, you mentioned Gruvy Education, G-r-u-v-y, Gruvy. Yes.

What is Gruvy Education? So, we deliver AI training to school districts that consist of me showing up to them, showing up to those schools, and delivering training to their staff for four hours. Really teaching them how to use AI. Super cool. So, this is K-12. Yes, K12 schools Any particular age group? Yeah, so mainly High School teachers and yeah, we're partner over 70 different schools. Probably 60% of them in Minnesota and then the rest in North Dakota and South Dakota. How long has Gruvy Education been going on? I opened up the LLC about a year ago today so yes. Student opening up an LLC, getting his master's degree, pretty impressive. Going out and, you know, really changing the world educating our young people in a real cutting-edge space. That's very cool. Good for you. Thank you.

Do you do any of that kind of training for presidents? If I know other people who don't understand it and maybe you could help some of them out. We could set something up. Okay, we'll work on it. So, super exciting.

What's next for you? Yeah, so going forward, after I graduate, I'm going to really try and scale Gruvy Education to the biggest company possible. But what I like about entrepreneurship is I can really go any avenue so maybe down the road, I'll be doing something completely different. But I really like business, so I'll probably always stay in that realm. Very cool. Well so, you're very inspiring. I'm incredibly impressed juggling all kinds of things here. So, that's super cool. Very proud of you.

Best of luck and can't wait to see all that you accomplish and can't wait to watch your StarupBREW. Yes, I'm excited as well. So, congratulations! Thank you. Thank you. And well done. All right we got to end it his way, Sir William. So, Go Bison, everybody!