

Proposed Strategic Investments

5 Strategic Priority Areas

1. Enhancing **enrollment**, **retention** and **student success**
2. Prioritizing NDSU's **Research-1** Carnegie classification status as a top research institution
3. Investing in the **well-being** of the people across the NDSU community
4. Building a stronger culture of **diversity**, **inclusion** and **respect**
5. Embracing NDSU's critical role as a **land-grant university**

Proposed Academic Strategic Investments

- Enrollment

- Executive MBA
- Cyber Security
- Data Science
- Project Management
- Interdisciplinary Studies degree completion
- Strategic Communications
- Robotics
- Health Communication
- Information Technology
- Electrical Engineering
- Energy Stewardship
- Criminal Justice
- Social Work
- Special Education
- Pharmacy Technician
- Post-Baccalaureate Nursing
- Early-Entry courses for High School Students

New and Proposed Strategic Investments

- **Retention**
 - Established President's Council on Retention
 - Appointed a Special Assistant to the President for Retention
 - Professional Advising for all 1st and 2nd year students
 - Military/Veterans Advisory Services
 - Improvements to 1st-Year Experience across NDSU
 - Mentoring/Learning Assistants
 - Better teaching with enhanced professional development

New and Proposed Strategic Investments

- **Research 1 Carnegie Classification**
 - Moved VPR to direct report to President
 - Authorized 1 new senior leader and 1 support staff FTEs
 - Established Faculty Research Council
 - IT Network Infrastructure (legislative request)
 - Legacy Fund Research Initiative (legislative request)
 - Re-envisioning Research Park
 - Re-envisioning commercialization and corporate sponsorship efforts
 - Invested modest funding for faculty research fund
 - Moved EPSCOR under VPRs office

New and Proposed Strategic Investments

- **Well-Being**
 - Remote work and flexible work hours
 - Equitable faculty and staff workload percentages
 - Behavioral Health Initiative (legislative request)
 - Inflationary salary increases (legislative request)
 - Inflationary operations increases (legislative request)
 - Child care proposal with Sanford and Fargo Public Schools
 - Pending Staff Senate recommendations
 - Pending Student Government recommendations
 - President's Council for Campus Well-being

New and Proposed Strategic Investments

- **DIR**

- Appointed a Special Assistant to the President for DIR
- Enhanced President's Council on DIR
- Bison Bridge Program: Summer program for local Pell-eligible, first-generation and students of color in the fall of 2023
- Pending President's Diversity Council recommendations
- Proposed retention efforts will benefit first generation, Pell-eligible and students of color

New and Proposed Strategic Investments

- **Land Grant**
 - Commitment to academic programs to meet ND workforce needs
 - Commitment to research priorities that impact the state
 - Commitment to outreach to every ND county