

Message from President Cook

March 14, 2025

We're filming today from the Black Building in downtown Fargo to talk about industry relations. This location symbolizes the vibrant connection between NDSU and the business community, reflecting our commitment to engaging with industry partners to drive mutually beneficial partnerships.

I'm here with Alyssa Teubner, director of industry relations at the NDSU Foundation and a key member of our NDSU's industrial relations team.

So, Alyssa can you tell us more about the work that has begun with the team and how it all began?

Thank you! Our work began last summer, with the goal of cultivating new partnerships and stewarding existing ones between the university and various industries. Through a coordinated, integrated, and intentional approach, we focus on creating collaborative opportunities that benefit both our university and our partners - developing solutions that not only address current challenges but also shape the future of NDSU and industry. So, that sounds fantastic. I appreciate all the great work that you're all doing.

So, why is this work so crucial to the future of NDSU?

This work positions NDSU as a leader in multitude of areas working with industry to enhance the student experience and prepare them for future careers happening in a variety of ways including creating academic competitions hosted by industry, discussing jobs of the future, developing cutting-edge academic programs to support industry, and serving on advisory boards to provide recommendations for future enhancements.

Again, sounds fantastic. So, what are some of the ways industry partners have changed how we do work at NDSU and how can organizations become more involved in our future?

Our industry partners have engaged with us through various initiatives such as supporting scholarships, internships and co-ops, mentorship programs through the College of Engineering and the College of Business and experiential learning opportunities such as Bison to the Bakken. In the future, we are encouraging organizations to participate in curriculum enhancement, sponsorship events, and research collaboration. These engagements create a dynamic learning environment that benefits everybody involved. I love Bison to the Bakken, by the way. It's a great program.

So, how can our NDSU community support the great work that you're all doing? The NDSU community can support us by engaging with industry and promoting existing partnerships along with encouraging students to take advantage of internships and mentorship opportunities. Faculty can also collaborate with us to integrate industry insights into their courses enriching the educational experience for our students.

So, where can our viewers go to learn more about the industry relations team and how they can get more involved with your work?

We're excited to announce that a dedicated industry relations website is coming soon. In the meantime, viewers can reach out to me directly. We're here to help you explore collaboration opportunities and answer any questions you may have. Fantastic! So, that sounds great. Of course, NDSU is committed to fostering strong mutually beneficial relationships across the university with our industry leaders. So, together we can create innovative solutions and prepare our students for successful futures once they graduate from NDSU.

So, thank you again for joining me, Alyssa, really appreciate it. One, two, three, Go Bison!