

DAVID J. COOK

[REDACTED]

[REDACTED]@gmail.com

Cell: [REDACTED]

November 22nd, 2021

Re: North Dakota State University President Search

Dear Search Committee:

The role of President at North Dakota State University (NDSU) is of great interest to me. I am drawn to NDSU's commitment to student access and success as a comprehensive, research, land-grant institution dedicated to serving the citizens of North Dakota and beyond. The commitment to and belief in the land grant mission is deeply personal to me. I was born and raised in Ames, Iowa, a midwestern college town, similar to Fargo. Growing up I learned first-hand the critical role a land-grant institution has on its community and believe deeply in its mission. These lessons were reiterated during my undergraduate education at Iowa State University, where I was involved with numerous research, service, and educational initiatives aimed at improving the state. This has continued into my professional career where my interests and achievements have embraced these values preparing me to be NDSU's next President.

I am currently the Vice Chancellor of Public Affairs and Economic Development at the University of Kansas (KU). KU is an AAU institution comprised of 2,800 faculty, 7,200 staff, and 28,100 students, with an annual budget of \$1.2 billion. As Vice Chancellor, I serve as a senior leader and advisor to the Chancellor. My primary responsibilities are to shape strategy and to advise and represent the Chancellor with stakeholder groups—ranging from the Kansas Board of Regents (KBOR) to legislators, intercollegiate athletics, donors, and many others—to promote KU's priorities and strategic interests. In this role, I am also building KU's first Office of Economic Development focused on growing entrepreneurship and collaborations with industry. A cornerstone to this effort is the expansion of the KU Innovation Park, which currently houses over 60 corporate tenants and start-up companies, with plans in the next 15 years to expand over 800,000 square feet of new office and wet-lab space through a \$400 million capital investment. These experiences and responsibilities align nicely with the expectations of the next NDSU President where engagement with the State Board of Higher Education, elected officials, donors and industry leaders are critical in championing the vision of the university.

Previously, I served as the Vice Chancellor of the University of Kansas Edwards Campus where

I led enrollment growth to increase by 40% over six years. This is by far the largest growth by any institution in the region during that same time frame. One of the greatest rewards of this position was increasing access and student success with undergraduate transfer and non-traditional students. This involved re-vamping student services, overhauling the framework for academic program development, transforming enrollment management systems, and embracing the critical role of online education. This also involved establishing multiple “pathway” programs with community colleges and K-12 schools to accelerate and expand access to transfer students. As Vice Chancellor, I also represented the university in Greater Kansas City. My Board of Advisors included CEOs of the most prestigious companies in the area, including Black & Veatch, Cerner, and Hallmark, as well as elected officials and other community leaders. For NDSU to continue its success serving North Dakota, collaborating with a broad range of similar leaders will no doubt be critical.

Prior to my Vice Chancellor position, I spent 14 years at the University of Kansas Medical Center (KUMC)—the final 7 years as a member of the Executive Vice Chancellor’s Leadership Cabinet. KUMC includes schools of medicine, nursing, and health professions, with 2,100 faculty, 4,000 staff, and 3,300 students and with research funding of about \$100 million. Across multiple roles, I represented and led KUMC’s strategic interests with key constituents and stakeholders across Kansas, a critical function for the state’s lone academic medical center. This included leading the Institute for Community Engagement that had offices across the state, as well as dozens of telemedicine sites in the most rural and medically underserved communities in Kansas. In 2013, my final year at KUMC, the Institute enrolled 35,000+ health professionals in accredited Continuing Education programs; connected 6,000+ telemedicine participants; provided over 120 outreach flights for 2,000+ patient consultations; and recruited dozens of physicians to practice in rural/underserved communities to alleviate health profession shortages. Efforts included 54 active community-based grants totaling \$25.3M focusing on a range of public health and health access issues. I also led the Midwest Cancer Alliance (MCA), a community-based clinical trial network of 16 hospitals and research institutions in Missouri and Kansas. My experiences and achievements at KUMC strongly parallel NDSU’s land-grant mission, where education, research and service routinely focus on enhancing the economic development, health and well-being of communities across the state.

From 2011-2012, I was an American Council on Education Fellow at the University of North Carolina-Chapel Hill. During that year, I studied a wide range of leadership issues within higher education. I was fortunate to visit and study dozens of universities, helping to round out my understanding of the challenges facing high education. One of my proudest achievements involved studying how diversity, cultural competency and professionalism was managed at other universities, bringing these lessons back to KUMC to launch a Diversity Council which is still active today. In addition, inquiry during my fellowship informed significant re-organization of KUMC’s research enterprise, particularly in the design and organization of funds flow and the formalization of policy to enhance the organizational structure of research centers and research institutes within KUMC’s School of Medicine.

My faculty experience and research interests continue to inform my leadership approach. I earned tenure in KU's School of Medicine and was later promoted to the rank of Professor in KU's College of Liberal Arts and Sciences. As a faculty member, I have taught over 20 different courses in both the School of Medicine and the College of Liberal Arts and Sciences. My research achievements include being a Principal or Co-Principal Investigator on nearly \$11 million in extramural funding; I have been funded on 29 different grants and contracts totaling nearly \$31 million. My overall research, and much of my administrative responsibilities, has focused on providing access to health and education for rural and underserved populations, health communication, public health, emergency preparedness, and emerging health technologies.

The attached Curriculum Vitae further details my administrative, research, and teaching experience, as well as my commitment to academic excellence, intellectual freedom, student success, collaboration, diversity, and fiscal responsibility. It would be an honor and privilege to serve as the next President of North Dakota State University. I greatly appreciate your consideration of my application.

I look forward to hearing from you.

Sincerely,

A handwritten signature in cursive script that reads "David J. Cook". The signature is written in dark ink and is positioned above the typed name.

David J. Cook, PhD
Vice Chancellor and Professor
University of Kansas

DAVID J. COOK
CURRICULUM VITAE

Vice Chancellor for Public Affairs & Economic Development
Office of the Chancellor

Professor
University of Kansas

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Cell: ██████████

EDUCATION

<u>YEARS</u>	<u>DEGREE</u>	<u>INSTITUTION</u>
1995-1998	Doctor of Philosophy - Organizational Communication Funded to live and conduct research in Shanghai, China	University of Kansas (KU)
1993-1995	Master of Arts - Organizational Communication	University of Kansas (KU)
1988-1992	Bachelor of Arts - Political Science/Speech Communication	Iowa State University

ADMINISTRATIVE EXPERIENCE

<u>YEARS</u>	<u>POSITION</u>	<u>INSTITUTION</u>
2020-present	Vice Chancellor for Public Affairs & Economic Development	University of Kansas (KU)
2013-2020	Vice Chancellor and Founding Dean (2020), KU Edwards Campus and School of Professional Studies	KU
2008-2013	Associate Vice Chancellor, Institute for Community Engagement	University of Kansas Medical Center (KUMC)
2008-2013	Associate Director, Institute for Community & Public Health	KUMC
2011-2012	Fellow, American Council on Education (ACE)	University of North Carolina-Chapel Hill
2008-2011	Executive Director, Midwest Cancer Alliance	KUMC
2005-2008	Assistant Vice Chancellor, External Affairs	KUMC
2002-2005	Director, Health and Technology Outreach	KUMC
1998-2002	Assistant Director/Director, Center for Telemedicine & Telehealth	KUMC

UNIVERSITY OF KANSAS (KU)

Senior leader and advisor to the Chancellor for past 8 years, most recently as Vice Chancellor for Public Affairs and Economic Development. KU is the flagship university in the State of Kansas and a proud member of the prestigious American Association of Universities (AAU). The university employs 2,800 faculty, 7,200 staff, 28,500 students across 5 campuses with research expenditures of \$400M and an annual budget of \$1.2B. Primary role is to shape strategy, advise and represent the Chancellor with stakeholder groups ranging from the Kansas Board of Regents, state/federal legislators, intercollegiate athletics, alumni, donors, business leaders, community stakeholders, students, faculty, to promote KU's priorities and strategic interests.

Vice Chancellor for Public Affairs & Economic Development, 2020-present

Chief strategist leading university efforts to increase national and international visibility and prominence. In addition, charged with establishing a new university-wide economic development plan focusing on corporate and community engagement, entrepreneurship, commercialization, workforce development and industry sponsored research to align university assets with economic prosperity opportunities locally and across the globe.

Key University Stakeholders

Alumni Relations
Athletics
Center for Entrepreneurship and Innovation
Communication and Marketing
Endowment
Enrollment Management
Government Relations- Federal
Government Relations- State
Jayhawk Welcome Center
Kansas Board of Regents
KU Innovation Park
KU News
Office of the Executive Vice Chancellor, KUMC
Office of Innovation, Partnerships & Economic Development
Office of the Provost and Executive Vice Chancellor, KU
Office of Technology Commercialization
Office of Research, KU
Research Institute, KUMC
Strategic Communication
University Communicators
University Governance

Office of Public Affairs, 2020-present

[\(https://publicaffairs.ku.edu/\)](https://publicaffairs.ku.edu/)

The Office of Public Affairs advances the goals, objectives and priorities of the university through strategic communication, state and federal government relations, support of university enrollment management, and by promoting awareness and collaboration among communications staff in university units and affiliates.

Major Accomplishments:

- Represent university by speaking to hundreds of state and federal elected officials, alumni, business, community and civic stakeholders to shape policymaking and opinion leaders on university priorities and effectiveness.
- Serve as principal spokesperson for the University of Kansas with all external publics relating to institutional crisis communication responses.
- Successfully lobbied the state legislature for a renewed investment in the University Engineering Initiative Act, providing \$210M (\$105M from the Expanded Lottery Act Revenues Fund matched by \$105M from three Regents institutions) over ten years to support the growth and number of engineering graduates to address talent and workforce needs in the state.
- Coordinate contact and lobbying efforts with federal delegation across identified programmatic requests, through a Washington DC based office, to align university priorities with federal opportunities.
- Support public relations and communication activities relating to KU Athletics.
- Developing a data-driven university-wide marketing and communication infrastructure to support undergraduate inquiries, applications, and overall enrollment to address several years of declining freshmen, graduate and transfer enrollment for the KU-Lawrence campus. Strategy includes alignment of market analyses, advising, academic program development, and recruitment of academic and non-credit student enrollment.
- Support Office of News and Media Relations (KU News Service) to uncover and create national news stories in print and broadcast media in support of university's AAU interests.
- Leading effort to design digital experiential content for the new \$30M Welcome Center to support student recruitment and alumni engagement.

Office of Economic Development, 2020-present

The Office of Economic Development focuses on curricular enhancements to support business creation and job growth, the translation of research and the commercialization of innovation to the marketplace, and alignment of university assets to maximize job creation and capital investment to support state and regional economic prosperity.

Major Accomplishments:

- Establishing first university-wide economic development office and strategic plan with key performance indicators highlighting increased internships, capital dollars raised to support entrepreneurship including dilutive and non-dilutive SBIR/STTRs, number of startups, licenses negotiated, invention disclosures, and value of industry sponsored agreements.
- Supporting KU Innovation Park expansion over next 15 years to develop over 800,000SF of office and wet-lab space, create 2,500 high-wage jobs through a \$400M capital investment. The park currently houses over 60 corporate tenants, start-up companies and KU spinouts based on KU technologies, providing 450+ jobs.
- Expanding undergraduate curricula to support entrepreneurship education and provide professional development for faculty and students across the range of innovation and entrepreneurial activities.
- Aligning and expanding career ready curricula and services, including internships and mentoring, to enhance students opportunities to achieve careers upon graduation in Kansas and beyond.

Vice Chancellor KU Edwards Campus and Founding Dean School of Professional Studies, 2013-2020

Served as the Chief Executive Officer for the KU Edwards Campus, the KU Leavenworth Campus, and oversaw KU's Professional & Continuing Education division. Served as member of the KU Chancellor's Executive Committee, the Chancellor's Cabinet, and various other leadership teams across the institution. Represented the University of Kansas in the Greater Kansas City area and across the state with business leaders, community leaders, and elected officials in serving and promoting KU's missions of education, research, and service. Led 170+ administrative staff and 150+ faculty. Oversaw a \$37M+ annual budget. In addition, launched the School of Professional Studies in 2020, the first new school at the university since 1993, to launch academic programs uniquely aligned with workforce and talent needs of employers.

Reports:

Direct Reports/KU Edwards and Leavenworth Campus Units

Academic Program Development
Academic Services
Academic Support Center
Administrative and Fiscal Services
Community Engagement/Business Development
Marketing and Public Relations
Student Support Services

Dean Liaison Reports with Academic Programs

College of Liberal Arts & Sciences
Graduate Studies
School of Architecture, Design & Planning
School of Business
School of Education
School of Engineering
School of Health Professions
School of Journalism
School of Law
School of Medicine
School of Nursing
School of Professional Studies
School of Public Affairs and Administration
School of Social Welfare

Other Units on KU Edwards Campus

Campus Security
Center for Public Partnerships & Research
Center for STEM Learning
Information Technology
Jayhawk Central
Kansas Center for Autism Research and Training
KU Libraries

Boards with Oversight or Advisory Relationships

Johnson County Education Research Tax Authority (JCERTA) Board
KU Edwards Advisory Board
KU Edwards Faculty Advisory Board
KU Edwards Student Advisory Council
KU Edwards Workforce Development Advisory Board

KU Professional and Continuing Education Units

Kansas Fire & Rescue Training Institute
Kansas Law Enforcement Training Center
Osher Lifelong Learning Institute
Professional Programs: Aerospace Engineering, Civil and Technology Management, Coding Boot Camps, Conference Services, Registered Behavioral Technician, Leadership and other Management Programs

KU Edwards Campus, 2013-2020

www.edwardscampus.ku.edu/

The University of Kansas Edwards Campus annually served 2,000+ students and had 45+ graduate/undergraduate degrees, minors, and certificates.

Major Accomplishments:

- Increased enrollment by over 40%, following a 4-year trend of continued decline.
- Launched 16 new academic degree programs and 21 new academic certificates leveraging traditional, hybrid, online, and other alternative delivery models, while closing numerous unsustainable academic programs so resources could be redirected to more viable educational opportunities.
- Repaid an inherited \$800,000 debt, placing campus on solid financial footing for the first time in a decade.
- Launched *Degree in 3*, a rigorous, accelerated undergraduate pathway program for high school, associate degree, and baccalaureate students, in partnership with 8 K-12 school districts and 3 community colleges across the region.
- Overhauled student services from a traditional advising model to a success coaching model to provide comprehensive resources throughout the life of the student experience.
- Enhanced and nurtured board development, leveraging relationships with CEOs, community leaders, and elected officials to support education, research, service, and philanthropic opportunities for students, faculty, and staff.
- Implemented a Diversity and Inclusion Cabinet responsible for campus-wide activities and strategic goals addressing cultural competency, equity, and professionalism.
- Achieved full re-accreditation from the Higher Learning Commission (HLC) for a 2017 multi-location KU site visit.

KU Leavenworth Campus, 2016-2020

www.leavenworth.ku.edu/

Served as a cornerstone for KU engagement with Fort Leavenworth and the surrounding region focusing on education, research, and service opportunities.

- Secured \$350,000 in philanthropic funding to support construction costs to launch new campus facility.

- Developed business model and fee structure to support \$1.4M in annual program revenue to support ongoing academic infrastructure and facilities costs.
- Launched 3 graduate degree and certificates including an MS in Homeland Security, the first-ever non-law degree offered from KU's School of Law.
- Increased enrollment from 6 to 70+ students annually in first four years.

KU Professional & Continuing Education, 2014-2020

[\(www.kupce.ku.edu/\)](http://www.kupce.ku.edu/)

Served 30,000+ course registrations, with 100+ staff, working with 800+ instructors teaching nearly a 1,000 programs in Kansas and across the globe.

- Successfully moved 40+ staff from KU-Lawrence to KU Edwards to align the unit with workforce and economic development opportunities in the Greater Kansas City region.
- Stabilized financial standing of the unit, following five previous years of an approximate loss of nearly \$900,000 annually
- In 2017, received legislative approval to increase vehicle registration fees in Kansas by \$1.25 each to garner \$3M in additional state funding annually to support the Kansas Law Enforcement Training Center KLETC.
- Launched 24-week technology boot camps (<https://bootcamp.ku.edu/>) providing full-stack, end-to-end web development education, data analytics, and cybersecurity education graduating 406 students in first two years with another 137 currently enrolled.

School of Professional Studies, 2020

[\(About - School of Professional Studies | KU Edwards Campus\)](#)

- Launched the first new school in the university since 1993.
- Built infrastructure, including advising, academic affairs, curriculum, financial model, governance, and student services to support the new school.
- Initial undergraduate and graduate programs included American Sign Language & Deaf Studies, Biotechnology, Health Sciences, Information Technology, Molecular Bioscience and Organizational Communication.

UNIVERSITY OF KANSAS MEDICAL CENTER (KUMC), 1998-2013

www.kumc.edu

Worked at KUMC for 14+ years progressing through various administrative and faculty positions, spending the final 7 years as a member of the Executive Vice Chancellor's Leadership Cabinet, KUMC's top leadership team. KUMC includes schools of Medicine, Nursing, and Health Professions, with 2,100 faculty, 4,000 staff, and 3,300 students with research funding of about \$100 million. Routinely balanced multiple administrative positions, helping to lead major initiatives for the institution relating to external affairs, rural health, telemedicine, public health, community engagement, cancer, and research. Role included re-organizing KUMC's public affairs, legislative affairs, public relations, and community outreach efforts to better engage and serve key stakeholders across the state. As a faculty member, taught a variety of courses and mentored numerous students, ultimately earning tenure in the School of Medicine. Research achievements included being in the top 15 of researchers by total grant dollars at KUMC across multiple years, while maintaining a robust administrative portfolio.

Associate Vice Chancellor of the Institute for Community Engagement, 2008-2013

www.kumc.edu/community-engagement.html

Led KUMC's community engagement and engaged scholarship research and service missions, serving key constituents and stakeholders across the state and region.

Major Accomplishments:

- Institute with 9 departments and 70 people served communities across Kansas. Institute had a \$5M budget, with 30+ affiliated faculty members and 54 active community-based grants totaling \$25.3M.
- In 2013, Institute enrolled 35,000+ health professionals in accredited Continuing Education programs; connected 6,000+ telemedicine participants; provided over 120 outreach flights for 2,000+ patient consultations; and recruited dozens of physicians to practice in rural/underserved communities to alleviate health profession shortages.
- Worked with the Promotion and Tenure governance structure to enhance the role of engaged scholarship across the

School of Medicine, School of Nursing, and School of Health Professions.

Associate Director for the Institute for Community and Public Health, 2008-2013

Helped lead efforts to re-organize existing University resources to position KUMC to launch the Institute and position it to start a School of Public Health at some point in the future.

Major Accomplishments:

- Worked with four existing academic departments, with 10 Masters/Doctoral programs, and 43 faculty with \$45M in grant funding to organize academic and financial infrastructure under the Institute.
- Helped establish a new curriculum, governance, and research infrastructure to meet the Council on Education for Public Health (CEPH) accreditation standards.
- Helped acquire \$5M in philanthropic funding to support the Institute.

Fellow, American Council on Education, Office of the Provost, University of North Carolina-Chapel Hill, 2011-2012

(www.acenet.edu/leadership/programs/Pages/ACE-Fellows-Program.aspx)

Mentored by EVC and Provost Bruce Carney to better understand the Provost role at a top public R1 institution and visited/interviewed 111 leaders from 23 universities to study a range of higher education leadership issues.

Major Accomplishments:

- Studied curriculum, research, and community engagement infrastructure of UNC School of Public Health to inform related strategic planning efforts at the University of Kansas.
- Studied organization, policies/procedures and financial models of research centers and institutes at UNC-Chapel Hill and other R1 institutions to inform and enhance KUMC's research enterprise.
- From lessons learned during Fellowship, implemented and co-chaired a new Council on Diversity, Cultural Competency, and Professionalism charged with developing an overarching DEI strategic plan for KUMC.

Executive Director, Midwest Cancer Alliance (MCA), 2008-2011

(www.midwestcanceralliance.org/)

Led the MCA, a community-based clinical trial network of 16 hospitals and research institutions in Missouri and Kansas, bridging clinical partnerships in the region while providing enhanced, community-based cancer care.

Major Accomplishments:

- Led a \$5M+ annual philanthropic campaign to support the Alliance.
- Advanced the network from placing one patient on a therapeutic clinic trial to an average of 30 patients annually by developing a centralized Internal Review Board (IRB) and an online patient management system.
- Championed several secondary prevention clinical trials and research studies focusing on patient navigation, cancer screening and breast cancer survivorship.

Assistant Vice Chancellor for External Affairs, 2005-2008

Co-led KUMC's public affairs mission in combining various outreach and government relations departments.

Major Accomplishments:

- Co-led a 12-department, 75-person statewide division with an \$8M annual budget with half of the resources raised through extramural funds.
- Re-organized KUMC's University Relations, Government Affairs, Alumni Relations and Community Relations to establish more efficient and effective operating units to serve key stakeholders across the region.
- Led a 3-year, \$3M fundraising campaign to support pediatric care for indigent populations.

Director of Health and Technology Outreach, 2002-2005

Led KUMC's mission to serve the health needs of the state of Kansas, particularly in underserved communities.

Major Accomplishments:

- Led an 8-department, 53-person statewide division with a \$4M annual budget with half of the resources raised through grants, contracts, and philanthropic endeavors.
- Increased operational efficiencies across departments including three Area Health Education Centers, the Center for Telemedicine and Telehealth, Continuing Education, Rural Health Education, and University Airplane.
- Established financial and operational policies for University Airplane unit to ensure efficient use of aviation assets for outreach clinics and other mission-critical community engagement efforts.
- Led \$4.6M funded emergency preparedness grant initiative that trained more than 17,000 health professionals and first-responders requiring significant coordination with state and community agencies across the State. Initiative concluded with a large-scale simulation involving more than 1,000 participants responding to a multi-faceted disaster response.

Assistant Director promoted to Director of the Center for Telemedicine and Telehealth, 1998-2002

(www.kumc.edu/community-engagement/ku-center-for-telemedicine-and-telehealth.html)

Led KUMC's internationally renowned Center for Telemedicine and Telehealth.

Major Accomplishments:

- Led a 12-person Center for Telemedicine and Telehealth with a \$1.5M annual budget focused on researching and developing technology innovations to advance health care delivery. Approximately half of this funding was garnered through grants and other extramural funding sources.
- Received the American Telemedicine Association's President's Award recognized as the top ranked telemedicine program nationally and internationally.
- Led a K-12 school-based project recognized by the Governor of Kansas during his State of the State address and subsequently received \$2M from a line item in the General Use Kansas state budget over six years to expand telemedicine across Kansas.

FACULTY EXPERIENCE

<u>YEARS</u>	<u>POSITION</u>	<u>INSTITUTION</u>
2013-Present	Professor with Tenure Joint Appointment	Communication Studies, KU Health Policy and Management, KUMC
2008-2013	Associate Professor with Tenure	Health Policy and Management, KUMC
2009-2013	Associate Professor; Joint Appointment	Family and Community Medicine, KUMC
2010-2013	Associate Professor; Joint Appointment	School of Nursing, KUMC
2005-2007	Adjunct Assistant Professor	Health Policy and Management, KUMC
2000-2007	Assistant Research Professor	Internal Medicine, KUMC
1999-2005	Adjunct Assistant Professor	Communication Studies, KU
1995-1998	Graduate Teaching Assistant	Communication Studies, KU

Summary of Teaching Accomplishments:

- Awarded the J-HAWK Faculty Appreciation Award (2013), the top honor bestowed by students annually to a Health Policy and Management faculty member.
- Created numerous original courses with original curricula, including online and hybrid offerings.
- Mentored and advised dozens of students while participating on numerous PhD and MS committees.
- Established formal internship and fellowship programs for MHSA students and post-graduate students.
- Member of the Orr Academic Medical Society (2009-2013), a mentoring society for medical students.
- Invited lecturer at dozens of national and international universities.
- Routinely guest lecture across the University of Kansas campuses and with regional universities.

Courses Taught

Advanced Topics in Health Policy and Management
Communication Audits

Community Health Center Management and Leadership
 Communication for Health Care Leaders
 Computer Literacy
 Developing Communication Patterns in a Globalized World
 Diffusion, Adoption and Implementation of Innovation
 Directed Research Studies
 Effective Business Communication
 From Telemedicine to E-health
 International Organizational Communication
 Internships for Health Care Executives
 Interpersonal Communication
 Introduction to Organizational Communication
 Organizational Paradigms and Theories
 Professional Development for Health Care Executives
 Professional Interviewing
 Seminar in Leadership
 Social Basis for Medical Practice
 Speaker-Audience Communication
 Strategic Marketing
 A Survey of Theory and Research in Organizational Communication

Summary of Research Accomplishments:

- Principal Investigator or Co-Principal Investigator on 15 grants acquiring nearly \$11M in extramural funding.
- Funded by 29 different grants and contracts as an investigator totaling nearly \$31M in extramural funding.
- In the top 15 of total annual research dollars acquired by faculty at KUMC across multiple years.
- Published 68 articles, book chapters and abstracts, including a co-edited case study book.
- Authored and co-authored 77 scholarly presentations and posters at national and international conferences.
- Mentored dozens of faculty and post-docs, including fostering their involvement on 29 research grants totaling nearly \$17M in direct costs.
- Grant reviewer for numerous federal, state, and private agencies, including at the federal level, the Department of Defense's Peer Reviewed Medical Research Program (PRMRP), the Health Resources and Services Administration (HRSA), the Office for the Advancement of Telehealth (OAT), the National Institute of Health (NIH), and the Department of Commerce (DOC).

Grants and Contracts

2013-2016	Co-Investigator, "Mobile Technologies Assisting Patients and Family Caregivers in Healthy Living (RO1)," funded by the National Institute of Health, \$1,300,000.
2010-2013	Principal Investigator of Community Outreach Care, "CNP-Centers for Reducing Cancer Disparities Through Research and Training (U54)," funded by the National Cancer Institute, \$4,770,015.
2010-2013	Co-Investigator, "Effectiveness Research on Smoking Cessation in Hospitalized Patients (UO1)," funded by the National Institute of Health, \$1,800,000.
2010-2013	Co-Investigator, "Heartland Telehealth Resource Center," funded by the Health Resources Services Administration, \$980,000.
2008-2013	Advisor, "Using CBPR to Implement Smoking Cessation in an Urban American Indian Community," funded by the National Institute of Health, \$600,000.
2008-2011	Principal Investigator, "Hospital Preparedness Training," funded by the Kansas Health Foundation, \$100,000.
2008-2010	Evaluator, "Evaluation of the Human Papillomavirus (HPV) Vaccine Initiative," funded by the Health Care Foundation of Greater Kansas City, \$39,600.
2008-2009	Principal Investigator, "Can It Happen in Kansas? Response to Terror and National Disasters," funded the Health Resources Services Administration, \$60,892.
2008-2009	Principal Investigator, "Community Education to Increase Awareness of Disease Among Women in Kansas,"

- funded by the Department of Health and Human Services, \$3,189.
- 2005-2008 Principal Investigator, "Can It Happen in Kansas? Response to Terror," funded by the Department of Health and Human Services, \$4,380,278.
- 2003-2006 Co-Principal Investigator, "Evaluating Sustainability and Cost Benefit of the Kansas Telehealth Network Project," funded by the Health Resources Services Administration, \$749,245.
- 2003-2005 Principal Investigator, "Kansas Bioterrorism Preparedness Plan for Health Professionals," funded by the Health Resources Services Administration, \$2,325,513.
- 2003-2005 Co-Principal Investigator, "Comprehensive Geriatric Education Program," funded by the Health Resources Services Administration, \$574,618.
- 2003-2004 Principal Investigator, "Implementing and Assessing the Effectiveness of An Online Pediatric Classroom for Chronically-Ill Children," funded by Kan-Ed, Kansas State Board of Regents, \$306,582. (*Transferred Principal Investigator role to Ryan Spaulding in 2004*).
- 2003-2004 Consultant, "Development of an eHealth Provider-Patient Communication Measure, Health e-Technologies Initiative," funded by the Robert Wood Johnson Foundation, \$95,538.
- 2002-2003 Principal Investigator, "Researching and Implementing a Kansas Medicaid Telemedicine Reimbursement Policy," funded by the Kansas Medicaid Office, \$250,000.
- 2002-2003 Evaluator, "Obesity Among School-Aged Children in the State of Kansas," funded by the Sunflower Foundation, \$137,383.
- 2002-2003 Co-Principal Investigator, "Developing a Telehealth Primer and Research Protocols for School-Based Telemedicine," funded by the Health Resources Services Administration, \$40,000.
- 2002 Principal Investigator, "Providing Acute and Chronic Health Care to Students in the USD500 School District Via Telemedicine," funded by the SBC Foundation, \$15,000.
- 2001-2005 Evaluator, "Advancing Biomedical Research for American Indians, MBRS Research Initiative for Scientific Enhancement," funded by the Department of Health and Human Services, \$3,707,303.
- 2001-2004 Technical Director, "Kansas Biomedical Research Infrastructure Network (K-INBRE)," funded by the National Institute of Health, \$5,998,986.
- 2000-2003 Principal Investigator, "Developing TeleKidcare® Statewide," funded by the Children's Health Initiative Fund, State of Kansas, \$750,000. (*Transferred Principal Investigator role to Ryan Spaulding in 2003*).
- 2000-2003 Co-Principal Investigator, "Expansion of Kansas Telehealth Network," funded by the Health Resources Services Administration, Office for the Advancement of Telehealth, \$936,282.
- 2000-2002 Co-Principal Investigator, "Utilizing Telemedicine to Provide Healthy Steps Services," funded by the Prime Health Foundation, \$98,400.
- 2000-2001 Principal Investigator, "Developing an Economically Sustaining Model for School-Based Telemedicine," funded by the Ewing Marion Kauffman Foundation, \$222,740.
- 1999-2001 Evaluator, "TelehospiceSM: A Bi-State Proposal to Improve End-of-Life Care," funded by US Department of Commerce, Technology Opportunities Program, \$212,000.
- 1999-2000 Evaluator, "Utilizing Telemedicine Technology to Access Underserved Children in the School Setting," funded by the Wyandotte Health Foundation, \$26,915.
- 1998-2000 Evaluator, "TeleKidcare®: Bringing Health Care into Schools," funded by the US Department of Commerce, Technology Opportunities Program, \$225,000.
- 1998 Principal Investigator, "An Assessment of Intercultural Effects on Management Practices in Shanghai, China," funded by Butler (Shanghai) Inc., \$15,000.

Peer-Reviewed Articles in Scientific Journals (Selected Articles)

1. Richter, K., Babalola, F., Shireman, T., Mussulman, L., Nazir, N., Bush, T., Scheuermann, T., Preacher, K., Carlini, B., Magnusson, B., Ellerbeck, E., Cramer, C., Cook, D.J., & Martell, M. (2016). Warm handoff versus fax referral for linking hospitalized smokers to quitlines. *American Journal of Preventive Medicine*, 51(4): 587-596.
2. Cook, D.J, Grube, D., Skalacki, M., Nazir, N., & Choi, W. (2013). Long-term impact of training following disaster response exercises. *The Homeland Security Review*, 7(3): 253-263.
3. Cook, D., Nelson, E., Ast, C., & Lillis, T. (2013). A systematic strategic planning process focused on improved community engagement by an academic health center: The University of Kansas Medical Center's story. *Academic Medicine*, 88(5): 614-619.

4. Richter, K.P., Faseru, B., Mussulman L.M., Ellerbeck, E.F., Shireman, T.I., Hunt, J.J., Carlini, B.H., Preacher K.J., Ayars, C.L., & Cook, D.J. (2012). Enhancing quitline utilization among in-patients (EQUIP): Using “warm handoffs” to link hospitalized smokers with tobacco treatment after discharge. *Trials, Aug 13*: 127.
5. Cook, D.J., Nazir, N., Skalacki, M., Grube, C.D., & Choi, W.S. (2011). Impact of a multidisciplinary disaster response exercise. *Journal of Emergency Management, 9*(4): 35-43.
6. Davis, K.C., Spaulding, R.J., & Cook, D. (2009). Connecting high school science students with medical student mentors. *Telemedicine and e-Health, 15*(Suppl 1): S106.
7. Ablah, E., Hawley, S., Konda, K., Wolfe, D., & Cook, D. (2008). Evaluation of health professionals' mental health emergency preparedness. *Journal of Allied Health, 37*(3): 144-149.
8. Fromer, D., Ablah, E., Schrater, S., Molgaard, C.A., & Cook, D. (2007). Pharmacists' self-assessments regarding emergency preparedness activities in Kansas. *Journal of Pharmacy Technology, 23*: 75-78.
9. Spaulding, R.J., Davis, K.G., & Cook, D.J. (2006). Evaluation of a telehealth intervention for chronically ill children, their families and their teachers. *Telemedicine Journal and e-Health, 12*(2): 235.
10. Smith, C.E., Dauz, E.R., Clements, F., Puno, F.N., Cook, D., Doolittle, G., & Leeds, W. (2006). Telehealth services to improve nonadherence: A placebo-controlled study. *Telemedicine Journal and e-Health, 12*(3): 289.
11. Fromer, D., Ablah, E., Fredrickson, D., Wetta-Hall, R., Cook, D.J., & Molgaard, C. (2005). Terrorism and emerging infections demand precaution. *Medical Laboratory Observer, 37*(9): 36, 38-39.
12. Nelson, E., Zaylor, C., & Cook, D. (2004). A comparison of psychiatrist evaluation and patient symptom report in a jail telepsychiatry clinic. *Telemedicine Journal and e-Health, 10*(2): 54-59.
13. Doolittle, G.C., Williams, A., & Cook, D.J. (2003). An estimation of costs of a pediatric telemedicine practice in public schools. *Medical Care, 41*(1): 100-109.
14. Cook, D.J. & Whitten, P.S. (2002). Telemedicine in Kansas from 1994-2001: A longitudinal investigation of organizational issues impacting the development of telemedicine adoption and diffusion. *Journal of Healthcare Information Management, 16*(3): 60-66.
15. Cook, D.J., Doolittle, G.C., Ferguson, D., Hanks, N., Hood, J., Howard, M., Troha, J., Mehling, D., & Zurbuchen, N. (2002). Explaining the adoption of telemedicine services: An analysis of paediatric telemedicine services. *Journal of Telemedicine and Telecare, 8*(1): 94-96.
16. Smith, C.E., Smitka, J.J., Kleinbeck, S.V.M., Clements, F., & Cook, D.J. (2002). Feasibility of in-home telehealth for conducting research. *Clinical Nursing Research: An International Journal, 11*(2): 220-233.
17. Cook, D.J., Doolittle, G.C., & Whitten, P. (2001). Administrator and provider perceptions of the factors relating to programme effectiveness in implementing telemedicine to provide end-of-life care. *Journal of Telemedicine and Telecare, 7*(2): 17-19.
18. Nelson, E.L., Cook, D.J., Shaw, P., Peacock, G., & Doolittle, G.C. (2001). Evolving pediatrician perceptions of a telemedicine program. *Journal of Computer-Mediated Communication, 6*(4).
19. Redford, L., & Cook, D.J. (2001). Rural health care in transition: The role of technology. *The Public Policy and Aging Report, 12*(1): 1-5.
20. Zaylor, C., Nelson, E.L., & Cook, D.J. (2001). Clinical outcomes in a prison telepsychiatry clinic. *Journal of Telemedicine and Telecare, 7*(1 Suppl): 47-49.
21. Whitten, P.S. & Cook, D.J. (1999). School-based telemedicine: Using technology to bring health care to inner-city children. *Journal of Telemedicine and Telecare, 5*(1 Suppl): S23-25.
22. Whitten, P.S., Cook, D.J., & Doolittle, G.C. (1998). An analysis of provider perception for TelehospiceSM. *The American Journal of Hospice and Palliative Care, 15*(5): 267-275.

Book

1. Whitten, P. & Cook, D.J. (Editors). (2004). *Understanding Health Communication Technologies: A Case Study Approach*, (1st ed.). San Francisco, CA: Jossey-Bass/Wiley.

Book Chapters (Selected Chapters)

1. Whitten, P., Cook, D.J., & Comacchione, J. (2011). Telemedicine: Reviewing the past, looking toward the future. In T. Thompson & R. Parrott (2nd ed.), *Routledge Handbook of Health Communication* (pp. 84-99). New York: Taylor & Francis.
2. Spaulding, R.J., Cook, D.J., & Doolittle, G.C. (2006). School-based telemedicine in Kansas: Parent perceptions of health and economic benefits. In J.N. Yfantopoulos, G.T. Papanikos and Z. Boutsoli (Eds.), *Health Care Issues: An International*

Perspective (pp. 371-386). Athens, Greece: Athens Institute for Education and Research.

3. Cook, D.J., Patterson, J.D., & Downs, C.W. (2004). Conducting team audits. In C.W. Downs (Ed.), *Assessing Organizational Communication* (pp. 36-49). New York: Guilford Press.
4. Zaylor, C. Spaulding, A. & Cook, D.J. (2003). Mental health correctional telemedicine. In R. Wootton's (Ed.), *e-Mental Health and Telepsychiatry*. London: The Royal Society of Medicine Press.
5. Doolittle, G.C. & Cook, D.J. (2000). Telemedicine. In P.L. Davidson (Ed.), *Healthcare Information Systems* (pp. 453-468). Washington, DC: Auerbach Publications.
6. Whitten, P.S., Eastin, M., & Cook, D.J. (2000). The role of the organization in the success of web-based continuing medical education programs. In R. Rice and J.E. Katz (Eds.), *The Internet and Health Communication* (pp. 35-42). Thousand Oaks, CA: Sage Publications.
7. Doolittle, G.C. & Cook, D.J. (1999). Defining the needs of a telemedicine service. In R. Wootton and J. Craig (Eds.), *Introduction to Telemedicine* (pp. 79-92). London: The Royal Society of Medicine Press.

Published Abstracts (Selected Abstracts)

1. Doolittle, G., Spaulding, R., Martin, K., Krebil, H., Spaulding, A. & Cook, D. (2011). Midwest Cancer Alliance: Clinical trials, education & research across the KS telemedicine network. Abstract. *Telemedicine and e-Health*, 17(4): A-1-A-122.
2. Spaulding, R., Russo, T., Cook, D., & Doolittle, G. (2004). Diffusion theory and telehealth adoption by Kansas providers: Critical factors in telehealth adoption for improved patient access. Abstract. *Telemedicine and e-Health Conference Proceedings*: 100-101.
3. Doolittle, G.C., Cook, D.J., Spaulding, R., & Williams, A. (2003). Cost studies for teleoncology practices in Kansas. Abstract. *Telemedicine Journal and e-Health*, 9(1): 75.
4. Nelson, E., & Cook, D. (2003). Treating childhood depression over interactive televideo. Abstract. *Telemedicine Journal and e-Health*, 9(1): 114.
5. Cook, D.J. (2002). Developing a statewide broadband infrastructure to support clinical and educational tele-services in Kansas: An overview of political and technical challenges. Abstract. *Telemedicine Journal and e-Health*, 8(2): 210-211.
6. Cook, D.J., Doolittle, G.C., & Spaulding, A. (2002). Developing a reimbursement model for urban based telemedicine services. Abstract. *Telemedicine Journal and e-Health*, 8(2): 198-199.
7. Cook, D.J., Doolittle, G.C., Spaulding, A., & Swirczynski, D. (2002). A comparison of innovation adopters and non-adopters within a telemedicine initiative: An evaluation of innovation attributes to explain telemedicine diffusion. Abstract. *Telemedicine Journal and e-Health*, 8(2): 214.
8. Cook, D.J., Shaw, P., & Nelson, E.L. (2001). Research approaches to establishing telemedicine efficacy from a communication studies standpoint. Abstract. *Telemedicine Journal and e-Health*, 7(2): 176.
9. Cook, D.J., Nelson, E.L., Shaw, P., & Doolittle, G.C. (2001). Healthy steps intervention for adolescent parents over interactive televideo. Abstract. *Telemedicine Journal and e-Health*, 7(2): 187-188.
10. Nelson, E.L., Shaw, P., Doolittle, G.C., Peacock, G., & Cook, D.J. (2001). Telemedicine provider perceptions of diagnostic and treatment efficacy in a pediatric population. Abstract. *Telemedicine Journal and e-Health*, 7(2): 188.
11. Ermer, D., Nelson, E.L., & Cook, D.J. (2000). An evaluation of treatment of children with attention-deficit hyperactivity disorder (ADHD) over TeleKidcare®. Abstract. *Telemedicine Journal*, 6(1): 177.
12. Cook, D.J., Steitz, S., & Adcock, J. (2000). Tele-home health: Accessing chronic CF and CHF patients via telemedicine. Abstract. *Telemedicine Journal*, 6(1): 175.

SERVICE AND ENGAGED SCHOLARSHIP EXPERIENCE

University Committee Service, University of Kansas, 2013-present (Selected Service)

- Member, Executive Policy Group, Pandemic Unified Command team (2020-present), Office of the Chancellor.
- Member, KU Center for Research, Inc Advisory Group for Strategy & Development (2020-present). Office for Research.
- Member, EVC Leadership Team (2020-present), Office of the Executive Vice Chancellor.
- Member, Chancellor's Executive Committee (2019-present), Office of the Chancellor.
- Member, Chancellor's Cabinet (2013-present), Office of the Chancellor.
- Member, Capital Planning Executive Committee, (2019-present) Office the Chancellor.
- Board Member, KU Center for Research, Inc (KUCR) Board of Trustees (2018-2020), Office for Research.

- Chair, University of Kansas Naming Committee (2013-present), Office of the Chancellor.
- Chair and Member, Chief Financial Officer Search Committee (September 2020-2021), Office of the Chancellor.
- Member, Executive Vice Chancellor (EVC) and Provost's Leadership Team (2013-2020), Office of the Provost.
- Member, Visioning Committee for online and innovative education (2017-2018), Office of the Provost.
- Member, University of Kansas Concealed Cary Implementation Work Group (2017-2018), Office of the Provost.
- Member, Bold Aspirations Implementation Steering Committee (2013-2017), Office of the Provost.
- Member, Higher Learning Commission (HLC) Multi-location site visit team (2017), Office of the Chancellor.
- Member, Vice Chancellor of Administration, 5-Year Performance Review Committee (2016), Office of the Provost.
- Chair, Vice Chancellor of Public Affairs, 5-Year Performance Review Committee (2015), Office of the Chancellor.
- Member, College of Liberal Arts & Sciences, Dean Search Committee (2015), Office of the Provost.
- Member, Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (2014-2015), Office of the Provost.

University Committee Service, University of Kansas Medical Center, 1998-2013 (Selected Service)

- Member, EVC Leadership Team, Office of the Executive Vice Chancellor.
- Member, Senior Vice Chancellor Leadership Team, Office of the Senior Vice Chancellor.
- Committee Member, Vice Chancellor of Administration's Management Council, Office of the Executive Vice Chancellor
- Co-Chair, Diversity, Cultural Competence, and Professionalism Committee.
- Committee Member, Clinical Translational Science Award External Community Advisory Committee.
- Executive Committee, Faculty Representative, University of Kansas Changing for Excellence Strategic Planning Committee, assessing the results of a university-wide efficiency study led by Huron Consulting; selected by the Faculty Assembly Steering Committee to represent faculty interests for the strategic planning process.

Community Service, 1998-2021 (Selected Service)

- Board Member, Lawrence-Douglas County Chamber.
- Member, Kansas Board of Regents Workgroup on University Engagement with Business and Industry.
- Board Member, Enterprise Center of Johnson County.
- Co-Chair, Stems fundraising event to support the arts in Johnson County, KS.
- Member, Blue Valley School District Business & Education for Schools of Tomorrow (BEST) Committee.
- Member, Olathe School District, 21st Century Programs Advisory Group.
- Board Member, KC Tech Council.
- Board of Directors, KidsTLC.
- Member, United Community Services of Johnson County Council of Advisors.
- Board Member, Overland Park Chamber of Commerce.
- Co-Chair, Kansas City Area Development Council (KCADC) Workforce Readiness Task Force.
- Steering Committee Member, Mid America Regional Council (MARC) Lumina Partnership.
- Advisory Panel for Telemedicine Performance Measurement, Office for the Advancement of Telehealth, Health Resources and Services Administration (HRSA).
- Member, Children with Special Health Care Needs, Office for the Advancement of Telehealth, Washington, DC.
- KAN-ED Advisory Council.
- Special Interest Group for Business and Finance, American Telemedicine Association, Washington, DC.
- Governor's Kansas Bioterrorism Coordinating Council.
- Public Health Workforce Development Committee.
- Chair and Board Member, Kansas Board of Regent's E-Health Advisory Council.
- President and Board Member, Friendship Inn KC, Inc.
- Vice President and Board Member, Kansas-Armenian Partnership Education Advisory Board.
- Treasurer and Board Member, Kansas Public Health Association.