



Center for Immunization Research and Education (CIRE) Graduate Research Assistant Vaccine Communications Project

Project Description:

The graduate research assistant for the vaccine communications project will assist the CIRE Vaccine Communications Project Manager in researching and implementing effective communication strategies to increase vaccination rates and confidence. Examples of tasks include but are not limited to: literature reviews, survey development, focus group leadership, message and digital content creation for social media and public consumption, data analysis of primary or secondary data sets, and community and student outreach.

The graduate research assistant will participate in ideating, developing, and implementing social media campaigns and communication initiatives. They will learn how to conduct network and social media analysis and use statistical and data visualization software, design programs, and creative cloud applications as needed. The graduate research assistant is expected to assist in research and writing and contribute to peer-reviewed publications.

Terms of Employment:

This position begins August 15, 2022 and ends May 12, 2023.

CIRE graduate research assistants are paid \$16/hour.

This position requires 10 hours of work per week.

This position can be done remotely.

Tuition Waiver:

This graduate assistantships comes with a base tuition waiver. Student is responsible for differential tuition, fees, and cost of books and materials.

Screening for this position will begin **May 1, 2022** and will be open until filled.

DEPARTMENT OF PUBLIC HEALTH

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