Incident Report

Brief summary of the situation in Fargo, ND

At 12:00 pm, a train transporting hazardous chemicals derailed under the 12th Avenue bridge located near NDSU. There are 50-60 mph winds and the hazardous chemical is anhydrous ammonia. The chemical was being transported in five pressure tank cars, along with 10 other train cars.

As of 12:15 pm, emergency responders discovered that two of the five pressure tank cars were punctured and the train engine had caught on fire. Anyone living around the crash site needs to evacuate within a 2 mile radius for precautionary measures. There are schools, commercial and residential properties that need to be alerted of the situation.
Fill in this message map in your groups

<table>
<thead>
<tr>
<th>Stakeholder: Question or Concern:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Key Message 1</td>
</tr>
<tr>
<td>Supporting Fact 1-1</td>
</tr>
<tr>
<td>Supporting Fact 1-2</td>
</tr>
<tr>
<td>Supporting Fact 1-3</td>
</tr>
</tbody>
</table>
Example 1 of a message map:

**Message Map**
**Circa 47 BC**

**Key Message 1**
I came

- We traveled many days
- Mountains were high
- Valleys were deep

**Key Message 2**
I saw

- There were more troops than reported
- Their numbers stretched to the horizon
- More were arriving every day

**Key Message 3**
I conquered

- We attacked at dawn
- We had the element of surprise
- We found them in disarray

**SF1**
The journey was long and hard

**SF2**
We suffered heavy losses along the way

- Many troops fell ill
- Many were injured
- Food and water grew scarce

**SF3**
Despite the difficulties we arrived in force

- We had the necessary legions
- We had the necessary weapons
- Morale was high

**SF2**
They were well armed and equipped

- They had the newest weapons
- Every man was fully armed
- They were re-supplied daily

**SF3**
They were well positioned

- They occupied the high ground
- They were fully fortified
- They deployed advance observers

**SF2**
Our legions fought bravely

- Our troops advanced steadily
- They were fearless in battle
- They were undaunted by greater numbers

**SF3**
The enemy is destroyed

- Their troops have deserted
- They have abandoned their weapons
- The victory is ours
Example 2 of a message map:

<table>
<thead>
<tr>
<th>Key Message 1</th>
<th>Key Message 2</th>
<th>Key Message 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smallpox spreads slowly compared to measles and flu.</td>
<td>This allows time to trace those who have come in contact.</td>
<td>Vaccination shortly after contact will generally prevent disease</td>
</tr>
<tr>
<td><strong>Supporting Fact 1-1</strong></td>
<td><strong>Supporting Fact 2-1</strong></td>
<td><strong>Supporting Fact 3-1</strong></td>
</tr>
<tr>
<td>People are only infectious when the rash appears.</td>
<td>The incubation period for the disease is 10-14 days</td>
<td>People who have never been vaccinated are the most important to vaccinate</td>
</tr>
<tr>
<td><strong>Supporting Fact 1-2</strong></td>
<td><strong>Supporting Fact 2-2</strong></td>
<td><strong>Supporting Fact 3-2</strong></td>
</tr>
<tr>
<td>Smallpox requires hours of face-to-face contact</td>
<td>Resources are available for tracing contacts.</td>
<td>Adults who were vaccinated as children may still have some immunity.</td>
</tr>
<tr>
<td><strong>Supporting Fact 1-3</strong></td>
<td><strong>Supporting Fact 2-3</strong></td>
<td><strong>Supporting Fact 3-3</strong></td>
</tr>
<tr>
<td>There are no carriers without symptoms</td>
<td>Finding people who have been exposed and vaccinating them has proved successful.</td>
<td>Adequate vaccine is on-hand.</td>
</tr>
</tbody>
</table>