PRE-COLLEGE OF BUSINESS REQUIREMENTS - 14 CREDITS
*ACCT 200  Elements of Accounting I    3 cr
*ACCT 201  Elements of Accounting II   3 cr
MATH 103  College Algebra             3 cr

A grade of ‘B’ or better is required for admission into professional majors in the College of Business. This is waived for students who place into Math 105 or higher.

PRE-COLLEGE OF BUSINESS REQUIREMENTS - CONTINUED
*PSYC 111  Introduction to Psychology 3 cr
*STAT 331  Regression Analysis        2 cr

PRE-MARKETING REQUIREMENTS - 7 CREDITS
*MATH 144  Mathematics for Business  4 cr
* A grade of ‘C’ or higher is required for admission into the marketing major

MKTG MAJOR REQUIREMENTS - 55 CREDITS
FIN 320  Principles of Finance        3 cr
MGMT 320  Foundations of Management   3 cr
MRKT 320  Foundations of Marketing   3 cr
BUSN 430  Legal and Social Environment of Business 3 cr
MRKT 410  Consumer Behavior          3 cr
MRKT 450  Marketing Research         3 cr
MRKT 460  Marketing Strategy         3 cr
BUSN 489  Strategic Management (Capstone Course) 4 cr
MIS 320  Management Information Systems 3 cr

300-400 level marketing courses – 12 credits
300-400 level courses from three of the following areas – 9 credits
1) ACCT; 2) FIN; 3) MGMT; 4) MIS; 5) Environment of Business - BUSN 318, 340, 341, 347, 383, 431, 432, 433, 440 or 474

Additional 300-400 level electives not used to satisfy other requirements – 6 credits

DEGREE ELECTIVES - 10 CREDITS TO REACH 126

Degree Requirements and Notes:
• Business courses from programs that do not hold AACSB International accreditation cannot be used for major or minor requirements in the College of Business (CoB); such courses may be eligible for use as free elective.
• The CoB accepts a maximum of nine credits of non-NDSU 300-400 level business courses from AACSB programs with approval of the department.
• Admission into the Marketing Major: Students must successfully complete the pre-college and pre-marketing major courses that are indicated with an asterisk (*), achieve junior standing (60 credits), and earn a 2.50 institutional cumulative grade point average. Students must submit an application to the CoB.
• The CoB accepts a maximum of nine credits of non-NDSU 300-400 level business courses from AACSB programs with approval of the department.
• Admission to the marketing major is required to enroll in the advanced 300 or 400 level courses in the CoB.
• Students must include one of the following international courses in their plan of study: BUSN 340, FIN 440, MGMT 440, or MRKT 440
• A grade of C or better is required in transfer courses accepted for ACCT 200 and 201 and all 300-400 level accounting, business administration, finance, management, management information systems, and marketing courses.
• A letter grade must be earned in any course that fulfills a major requirement.
• Requirements for graduation are those in existence at the time of admission to the marketing major.
• Students must include one of the following international courses in their plan of study: BUSN 340, FIN 440, MGMT 440, or MRKT 440
• A 2.50 cumulative grade point average is required to enroll in 300-400 level CoB courses.
• Students must earn a 2.50 institutional GPA to graduate.
• Of the credits completed in residence at least 30 credits must be in 300-400 level CoB courses.
• Students must be accepted to the management major prior to the completion of the last 30 credits in 300 and 400 level CoB courses.
• A Business Administration minor is NOT offered with this major.
• For multiple majors within the CoB, at least 15 unique credits of 300-400 level CoB courses must exist between the majors.
• Internship and cooperative education credits may be applied toward the total credits required for graduation as non-major electives or 300-400 level electives not used in pre-major categories.
• Students should refer to www.ndsu.edu/business for current and complete listing of the major requirements.

Students transferring in 24 or more credits do not need to take BUSN 189.

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education courses www.ndsu.edu/registrar/gened/

A grade of C or better is required in transfer courses accepted for ACCT 200 and 201 and all 300-400 level accounting, business administration, finance, management, management information systems, and marketing courses.

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A grade of ‘C’ or higher is required for admission into the marketing major

A letter grade must be earned in any course that fulfills a major requirement.

Requirements for graduation are those in existence at the time of admission to the marketing major.

Students must include one of the following international courses in their plan of study: BUSN 340, FIN 440, MGMT 440, or MRKT 440

A 2.50 cumulative grade point average is required to enroll in 300-400 level CoB courses.

Students must earn a 2.50 institutional GPA to graduate.

Of the credits completed in residence at least 30 credits must be in 300-400 level CoB courses.

Students must be accepted to the management major prior to the completion of the last 30 credits in 300 and 400 level CoB courses.

A Business Administration minor is NOT offered with this major.

For multiple majors within the CoB, at least 15 unique credits of 300-400 level CoB courses must exist between the majors.

Internship and cooperative education credits may be applied toward the total credits required for graduation as non-major electives or 300-400 level electives not used in pre-major categories.

Students should refer to www.ndsu.edu/business for current and complete listing of the major requirements.