

COLLEGE OF HUMAN DEVELOPMENT & EDUCATION
MAJOR: APPAREL, RETAIL MERCHANDISING & DESIGN

OPTIONS: **A) Apparel Studies**
 B) Retail Merchandising

ACADEMIC YEAR: 2013-2014

DEGREE TYPE: B.A. or B.S.

REQUIRED DEGREE CREDITS TO GRADUATE: 122

GENERAL EDUCATION REQUIREMENTS – 40 CREDITS

Lower Division Requirements – 37 Credits

First Year Experience (F) - 1 Credit

HD&E	189	Skills for Academic Success	1 cr
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Students transferring in 24 or more credits do not need to take HD&E 189.

Communication (C) - 9 Credits

ENGL	110	College Composition I	3 cr
ENGL	120	College Composition II	3 cr
COMM	110	Fund of Public Speaking	3 cr

Quantitative Reasoning (R) - 3 Credits

MATH	104, 146, 165		3 or 4 cr
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Science & Technology (S) - 10 Credits

CSCI	114 or	Microcomputer Packages	3 or 4 cr
	116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course.

Select from current general education courses www.ndsu.edu/registrar/gened/

Humanities & Fine Arts (A) - 6 Credits

For Apparel Studies Option Only:

ADHM	310	History of Fashion	3 cr
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Select from current general education courses www.ndsu.edu/registrar/gened/ 3 cr

For Retail Merchandising Option Only:

Focus Area One

ADHM	310	History of Fashion	3 cr
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Select from current general education courses www.ndsu.edu/registrar/gened/ 3 cr

Focus Area Two

ADHM	315	History of Interiors I	3 cr
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ADHM	316	History of Interiors II	3 cr
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Social & Behavioral Sciences (B) - 6 Credits

For Apparel Studies Option Only:

ECON	105	Elements of Economics	3 cr
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PSYC	111 or	Introduction to Psychology	3 cr
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SOC	110	Introduction to Sociology	
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For Retail Merchandising Option Only:

ECON	105	Elements of Economics	3 cr
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PSYC	111	Introduction to Psychology	3 cr
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Wellness (W) - 2 Credits

Select from current general education courses www.ndsu.edu/registrar/gened/

GENERAL EDUCATION CONTINUED

Cultural Diversity (D)

Select from current general education courses www.ndsu.edu/registrar/gened/

Global Perspectives (G)

ECON	105	Elements of Economics
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Upper Division Requirements - Writing – 3 Credits

ENGL	320	Business & Professional Writing	3 cr
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APPAREL, RETAIL MERCHANDISING & DESIGN - SELECT ONE OPTION:

A) Apparel Studies

B) Retail Merchandising

A) APPAREL STUDIES OPTION REQUIREMENTS – 55-57 CREDITS

ADHM	150	Design Fundamentals - Lecture	1 cr
ADHM	155 or	Apparel Construction & Fit	3 cr
	370	Sewn-Product Manufacturing & Analysis	
ADHM	171	Fashion Dynamics	3 cr
ADHM	181	Aesthetic and Visual Analysis	3 cr
ADHM	271	Visual Merchandising & Promotion	3 cr
ADHM	272	Product Development	3 cr
ADHM	310	History of Fashion	3 cr
ADHM	366	Textiles	3 cr
ADHM	367	Textiles Laboratory	1 cr
ADHM	385	Global Fashion Economics	3 cr
ADHM	481	Apparel & Textiles Capstone Experience	3 cr
ADHM	486	Dress and Human Behavior	3 cr
ADHM	489	Study Tour	1-3 cr
ADHM	491	Seminar (Pre-internship)	1 cr
COMM	216 or	Intercultural Communication	3 cr
	271 or	Listen & Nonverbal Communication	
	308 or	Business & Professional Speaking	
	315 or	Small Group Communication	
	383	Organizational Communication I	

Professional Electives – Select a minimum of 18 credits from the following course:

With adviser approval 6 of 18 credits of professional electives may be taken from BUSN, THEA, COMM, or ART to meet the student's professional/personal objectives.

ADHM	101	Beginning Apparel Construction	3 cr
ADHM	140	Introduction to Hospitality Industry	3 cr
ADHM	141	Tourism and Travel Management	3 cr
ADHM	151	Design Fundamentals Studio	3 cr
ADHM	155	Apparel Construction & Fit	3 cr
ADHM	355	Flat Pattern Design & Draping	3 cr
ADHM	356	Pattern Drafting & Grading	3 cr
ADHM	357	Product Development: Designing Pants	3 cr
ADHM	370	Sewn-Product Manufacturing & Analysis	3 cr
ADHM	372	Global Retailing	3 cr
ADHM	401	Convention and Meeting Planning	3 cr
ADHM	410	Dress in World Cultures	3 cr

Professional Electives continued on next page.

APPAREL STUDIES OPTION CONTINUED

ADHM	425	Experiential Retailing	3 cr
ADHM	455	Advanced Apparel Assembly	3 cr
ADHM	470	Retail Financial Management & Control	4 cr
ADHM	485	Global Consumer Analysis	3 cr
ADHM	496	Field Experience	3-6 cr

Minor Program of Study Required – 16 Credits Minimum**DEGREE REQUIREMENTS – 12-14 CREDITS TO REACH 122****B) RETAIL MERCHANDISING OPTION REQUIREMENTS – 80-81 CREDITS**

(Includes Focus Area)

ADHM	150	Design Fundamentals – Lecture	1 cr
ADHM	171	Fashion Dynamics	3 cr
ADHM	271	Visual Merchandising & Promotion	3 cr
ADHM	272	Product Development	3 cr
ADHM	366	Textiles	3 cr
ADHM	367	Textiles Laboratory	1 cr
ADHM	372	Global Retailing	3 cr
ADHM	470	Retail Financial Management & Control	4 cr
ADHM	481	Apparel & Textiles Capstone Experience	3 cr
ADHM	485	Global Consumer Analysis	3 cr
ADHM	489	Study Tour	1-3 cr
ADHM	491	Seminar (Pre-internship)	1 cr
ADHM	496	Field Experience	3-6 cr
COMM	216 or	Intercultural Communication	3 cr
	271 or	Listen & Nonverbal Communication	
	308 or	Business & Professional Speaking	
	315 or	Small Group Communication	
	383	Organizational Communication I	

Management Emphasis – Business Minor - 24 Credits (Includes credit from ECON 105)

Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.

ACCT	102	Fundamental of Accounting	3 cr
MGMT	320	Foundations of Management	3 cr
MRKT	320	Foundations of Marketing	3 cr
MRKT	362	Foundations of Retailing	3 cr

College of Business 300-400 level courses as approved by Department
(ADHM/MRKT 372 may be used as an elective)

Department Requirement – 3 credits

STAT	330	Introductory Statistics	3 cr
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RETAIL MERCHANDISING FOCUS AREA – 21 or 22 CREDITS**Select focus area one or focus area two:****Focus Area One - Textile Product Merchandising Focus - 21 Credits**

ADHM	181	Aesthetic and Visual Analysis of Apparel	3 cr
ADHM	310	History of Fashion	3 cr
ADHM	370	Sewn-Product Manufacturing & Analysis	3 cr
ADHM	385	Global Fashion Economics	3 cr
ADHM	486	Dress and Human Behavior	3 cr

Focus Area One Professional Electives – 6 Credits

Total professional electives must bring total credits to 122. Additional courses to reach this credit total will be chosen with approval from advisor from the list below or from BUSN, THEA, COMM, or ART to meet students' professional/personal objectives.

ADHM	151	Design Fundamentals – Studio	3 cr
ADHM	410	Dress in World Cultures	3 cr
ADHM	425	Experiential Retailing	3 cr

Focus Area Two - Interior Merchandising Focus - 22 Credits

ADHM	151	Design Fundamentals – Studio	3 cr
ADHM	160	Interior Design Careers	1 cr
ADHM	161	Interior Graphics I: Residential	3 cr
ADHM	250	Interior Environmental Analysis	2 cr
ADHM	251 or	Interior Design Studio I: Resident	2 cr
	253 or	Interior Design Studio II: Office Design	
	254	Interior Design Studio III: Small Scale Contract	
ADHM	264	Residential Systems	2 cr
ADHM	315	History of Interiors I	3 cr
ADHM	316	History of Interiors II	3 cr
ADHM	368	Interior Materials and Maintenance	3 cr

DEGREE REQUIREMENTS – 4 - 5 CREDITS TO REACH 122**Degree Requirements and Notes:**

- Transfer courses from other institutions must have grades of ‘C’ or better to be accepted for the program.

Bachelor of Arts (BA) Degree – An additional 6 credits of Humanities and Social Sciences and two years of one modern foreign language at the college level or equivalent are required.