Agricultural Communication 2014

Major: Agricultural Communication
Degree Type: B.A. or B.S.
Required Degree Credits to Graduate: 122

Arts, Humanities, and Social Sciences

Degree Requirements
Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency required.

General Education Requirements

First Year Experience (F):
- UNIV 189 Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.) 1

Communication (C):
- ENGL 110 College Composition I 3
- ENGL 120 College Composition II 3
- Select one of the following: 3
  - ENGL 320 Business and Professional Writing
  - ENGL 321 Writing in the Technical Professions
  - ENGL 323 Creative Writing II
  - ENGL 324 Writing in the Sciences
  - ENGL 325 Writing in the Health Professions
  - ENGL 357 Visual Culture and Language
  - ENGL 358 Writing in the Humanities and Social Sciences
  - ENGL 459 Researching and Writing Grants and Proposal
- COMM 110 Fundamentals of Public Speaking 3

Quantitative Reasoning (R): Select from current education list 3

Science & Technology (S):
- A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current education list. 10

Humanities & Fine Arts (A):
- Select from current general education list 6

Social & Behavioral Sciences (B):
- Courses needed to fulfill this category will be completed as part of the pre-communication requirements. 6

Wellness (W): Select from current general education list 2

Cultural Diversity (D):
- COMM 216 Intercultural Communication 3

Global Perspective: Select from current general education list

Total Credits 40

Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:
AH&SS College Requirements

Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.

Area One: Humanities

ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS

Area Two: Social Sciences

ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS

Area Three: Fine Arts

ARCH, ART, ENVD, LA, MUSC, or THEA

Total Credits 9

Major Requirements

General Education Requirements 40
AH&SS College Requirements 9

Pre-Communication Requirements:

Students must complete the following 21 credits of selected courses with a grade of 'B' or better to be a communication major. These courses may be repeated only once for grade improvement.

ENGL 120 College Composition II 3
COMM 110 Fundamentals of Public Speaking 3
or COMM 111 Honors Public Speaking 3
COMM 112 Understanding Media and Social Change 3
COMM 114 Human Communication 3
COMM 212 Interpersonal Communication 3
COMM 216 Intercultural Communication 3

Select one of the following: 3
SOC 110 Introduction to Sociology
POLS 110 Introduction to Political Science
PSYC 111 Introduction to Psychology
CJ 201 Introduction to Criminal Justice

Professional Agricultural Communication Major

Communication Core:

COMM 133 Introduction to Agricultural Communication 3
COMM 320 Communication Analysis 3
COMM 301 Rhetorical Traditions 3
or COMM 321 Introduction to Communication Theory 3
COMM 431 Communication Ethics 3
COMM 465 Convergence Media (Capstone) 3

Agricultural Core: Students are required to take 12 credits in Agriculture.
A minor in agriculture is recommended. Consult with your adviser on elective options.

Professional Specialization: Select 3 courses from the following: 9

COMM 200 Introduction to Media Writing
COMM 260 Principles of Internet Web-Based Design
COMM 308 Business and Professional Speaking
COMM 310 Advanced Media Writing
COMM 313 Editorial Processes
COMM 362 Principles of Design For Print
COMM 425 Specialty Writing
COMM 450 Issues in Communication

Degree Requirements: Potential of 22 credits to reach 122.