

Apparel, Retail Merchandising and Design 2014

Major: Apparel, Retail Merchandising & Design

Option: Retail Merchandising

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R):

STAT 330	Introductory Statistics	3
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Science & Technology (S):

CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education courses

Humanities & Fine Arts (A): Select one focus area

Focus Area One: Textile Product Merchandising		
ADHM 310	History of Fashion	
Select additional course from current general education courses		
Focus Area Two: Interior Merchandising		
ADHM 315	History of Interiors I	
ADHM 316	History of Interiors II	

Social & Behavioral Sciences (B):

ECON 105	Elements of Economics	3
PSYC 111	Introduction to Psychology	3

Wellness (W): Select from current general education list

Cultural Diversity (D): Select from current general education list

Global Perspectives (G):

ECON 105	Elements of Economics	3
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Total Credits

Retail Merchandising Option Major Requirements

General Education Requirements

Retail Merchandising Option Requirements

ADHM 171	Fashion Dynamics	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 372	Global Retailing	3
ADHM 375	Professional Development	1
ADHM 470	Retail Financial Management and Control	4
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 485	Global Consumer Analysis	3
ADHM 489	Study Tour	1-3
ADHM 496	Field Experience	3-6

Select one of the following:

3

COMM 216	Intercultural Communication
COMM 271	Listening and Nonverbal Communication
COMM 383	Organizational Communication I

Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.

24

ACCT 102	Fundamentals of Accounting
MGMT 320	Foundations of Management
MRKT 320	Foundations of Marketing
MRKT 362	Foundations of Retailing
College of Business 300-400 level courses as approved by ADHM Department	

(ADHM 372/MRKT 372 may be used as an elective)

Retail Merchandising Focus Area: Select Focus Area One - Textile Product Merchandising - or Focus Area Two - Interior Merchandising:

21-22

Focus Area One - Textile Product Merchandising Focus: 21 Credits

ADHM 181	Aesthetics and Visual Analysis of Apparel Products
ADHM 310	History of Fashion
ADHM 370	Sewn-Product Manufacturing and Analysis
ADHM 385	Global Fashion Economics
ADHM 486	Dress and Human Behavior
ADHM 410	Dress in World Cultures
ADHM 425	Experiential Retailing

Total professional electives must bring total credits to 122. Additional courses to reach this credit total will be chosen with approval from advisor from the list below or from BUSN, THEA, COMM, or ART to meet students' professional/personal objectives.

Focus Area Two - Interior Merchandising Focus: 22 Credits

ADHM 150	Design Fundamentals-Lecture
ADHM 151	Design Fundamentals-Studio
ADHM 160	Interior Design Careers
ADHM 161	Introduction to Manual Drafting
ADHM 250	Interior Environmental Analysis
ADHM 251	Interior Design Studio I-Residential
or ADHM 253	Interior Design Studio II-Office Design
or ADHM 254	Interior Design Studio III
ADHM 264	Residential Systems
ADHM 315	History of Interiors I
ADHM 316	History of Interiors II
ADHM 368	Interior Materials and Maintenance

Degree Requirements: Potential of 3 credits to reach 122

3

Total Credits

122-128

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.