Apparel, Retail Merchandising and Design 2014

Minor: Apparel, Retail Merchandising & Design Options: Apparel & Textiles and Retail Management

Required Credits: 22

Apparel & Textiles Minor Option

Required Courses

ADHM 171	Fashion Dynamics	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 155	Apparel Construction and Fit	3
or ADHM 370	Sewn-Product Manufacturing and Analysis	
Electives: 12 credits must be upper division, excluding field experience		
ADHM 101	Beginning Apparel Construction	
ADHM 155	Apparel Construction and Fit	
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 271	Visual Merchandising and Promotion *	
ADHM 272	Product Development	
ADHM 310	History of Fashion	
ADHM 355	Flat Pattern Design & Draping	
ADHM 356	Pattern Drafting and Grading	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 470	Retail Financial Management and Control	
ADHM 485	Global Consumer Analysis	
ADHM 486	Dress and Human Behavior	
ADHM 489	Study Tour	
Total Credits		22

Retail Management Minor Option

The Retail Management minor option is available to all majors in the College of Business.

Required Courses

ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
Electives: Select 13 credits from the following:		13
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 470	Retail Financial Management and Control	
ADHM 485	Global Consumer Analysis	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
Total Credits		22

Minor Requirements and Notes:

• A minimum of 8 credits must be taken at NDSU.