Title: THINK Communication

Learning Goal and Outcomes:
Developing Community
- Respect others

Timeframe: September 8 - October 5, 2019

Before Creating the Billboard

Reflecting and Researching

1. THINK Communication
   a. True – Is the information you are sharing accurate?
   b. Helpful – Does this information help the person you are sharing it with?
   c. Inspiring – Does the communication leave a positive impact on the person you shared it with?
   d. Necessary – Does the information need to be shared?
   e. Kind – Is the information being delivered in a positive manner?

2. Now that you know what THINK communication is, here are some skills that can be used to help have THINK conversations.
   b. https://www.youtube.com/watch?v=4xznWr4IeQ – this video covers the book Difficult Conversations and has some great tools to use with THINK communication

3. Think about a time where you had a conversation with someone who used THINK. What do you remember about that conversation? How did it make you feel?

Brainstorming

4. Come up with a way to share THINK communication and conversations with your residents.
5. If you are struggling to come up with ideas, you can consider these ways to make this billboard interactive:
   a. Develop some scenarios and then encourage residents to respond to the scenarios using THINK communication with sticky notes
   b. Have residents write down a time when someone had a conversation with them using at least one aspect of THINK

Developing

6. Now it is time to develop your board! Think about how much space you have to work with. What is the best way to present this information to your residents?

7. Think about any supplies you need in advance:
   a. Butcher block paper
   b. Printing materials (you can only print B&W at Central)
   c. Other supplies needed from Central

While the board is up

   1. Take a picture once the board has been completed.
   2. Check your billboard regularly – remove any vandalism that may occur.
   3. Encourage your residents to interact with the board!

After the Billboard

   1. Take a photo of your board after it is completed and post both pictures to OneNote
   2. Remove the board on October 4th or 5th
   3. Respond to the following questions in OneNote:
      a. How did your residents interact with the board?
         i. Based on this interaction, is there anything you would like to do differently for the next board?
      b. What ways have you noticed your residents using THINK communication in your community?
      c. What ways are you using THINK communication in your community?