PR Commission minutes 11/19/2015

Start at 6:00pm

Highs and Lows of the week

9 in attendance

Lindsay is working on the Spectrum column this week.

Recap of Spectrum article about Uber.

Reminder to let PR know what is happening in Student Government and keep a good relationship with the media.

Ideas to increase likes on Facebook and social reach.

* Have Eric and Josh say it at orientation
* The “lucky 100th student” that likes the facebook page gets a prize
* RHA liason gives a plug
* Have it put on info sheet in the dorms
* Have student orgs like FB page when senators meet with them
* If all org members like it within an org then win a prize
* Thunderclap
* Have other departments/organizations promote student government page
* “like student gov” as an ad on bikeshare
* ad on digital signage

Higher Ed day coming up. Local officials come and go to lunch with us and hear what's happening in student government.

Increasing the reputation of student government:

have a representative from orgs attend senate meetings.

Have an “open” senate meeting.

6:35 Ajourn