PR Commission 9/17/15

Call to order 6:00 pm

-Individual “High’s” of the week

Guideline Overview and ideas for changes

* Matbus
  + Change verbage about size- 11’’ by 17’’ INCLUDING LAMINATION
  + #5 Link to university policies (code of student behavior)
  + #6 link to PR SG page on website for contact information
* ListServ
  + There is a day limit but maybe a time limit (11am-1pm)
  + Correction listserv
  + Departments are the ones who abuse listservs not organizations because they can send one each week
    - Maybe not able to have the same exact email every week
    - Limit the number of listservs to 10 a semester instead of 15
    - Reach out to departments and inform them of the guidelines before changing actual rules

Review press releases, statements and the column in the spectrum

* Idea about changing boilerplate for SG
* Spectrum column- we would love to have commission do that!
  + Also Facebook posts
  + Katelyn is interested
* General SG Facebook Posts-Lindsay will work on that
* Advertising cheat sheet for student orgs about what is available to them
  + Katelyn taking over
* Looking for projects on campus- commission can work on
* October 8th no commission meeting
* Ajourn at 6:33