

**Department of Sociology and Anthropology**  
**Sociology Major**  
**Emphasis: *Community and Organizational Leadership***

<b><i>Potential Employers</i></b>	
Business and Industry Business Associations Community Economic Development Organizations Educational Institutions Faith-based Organizations Government Agencies International Non-governmental Organizations Non-profit Organizations Philanthropic Foundations Urban and Regional Planning Offices	
<b><i>Job Titles/Fields</i></b>	
<u>Community Development</u>	<u>Organizational Leadership</u>
Community Economic Development Leadership Development Program Specialist Community-Businesses Liaison Community Educator Community Leaders Coach Community Organizations Coordinator Community Organizer Housing Authority Manager International Development Specialist Neighborhood Associations Facilitator Regional Development Specialist Urban and Regional Planning	Business Management Customer Relations Manager/Leader Coach Non-profit Organization Director Salesperson Office Supervisor Organizational Effectiveness Specialist Organizational Outreach Worker Project Manager University Student Services Volunteer Manager
<b><i>Primary Emphasis Courses in Sociology</i></b>	
SOC 233 Sociology of Organizations and Work SOC 404 Community Assessment SOS 405 Community Development SOC 465 Applied Demographics SOC 431 Environmental Sociology SOC 439 Social Change SOC _96 Field Experience/Internship	
<b><i>Secondary Emphasis Courses in Sociology</i></b>	
SOC 235 Cultural Diversity SOC 410 Social Inequality SOC 412 Sociology of Gender	

***Other Recommended Courses***

BUS 383 Organizational Communication I  
 ACCT 102 Fundamentals of Accounting  
 COMM 370 Principles of Public Relations  
 COMM 482 Organizational Communication II  
 BUSN 350 Foundations of Management \*  
 BUSN 474 Cooperatives  
 ECON 461 Economic Development  
 ECON 481 Natural Resource Economics  
 EMGT 413 Building Disaster Resilient Communities  
 GEOG 455 Introduction to Geographic Information Systems  
 MGMT 301 Management for Non-business Majors  
 MGMT 330 Foundations of Organizational Behavior \*  
 MGMT 430 Leadership in Organizations \*  
 POLS 422 State and Local Politics

\* May require standing within the College of Business

***General Education Recommended Courses***

CSCI 114 Microcomputer Packages  
 CSCI 116 Business Use of Computers  
 ECON 201 Principles of Microeconomics  
 H&CE 341 Leadership and Presentation Techniques

***Knowledge and Skill Portfolio***Skills

Computer Word Processing Skills  
 Computer Spreadsheet Skills  
 Computer Statistical Analysis Skills  
 Communication Skills: Report writing  
 Communications Skills: Speaking; Presentations  
 Critical Thinking: developing evidence-based arguments  
 Demographics Skills  
 Geographic Information Systems  
 Grant-writing Skills  
 Organizational Skills: Organizing people, schedules, time management  
 People Skills: Networking, Leadership, Interpersonal relations, Teamwork  
 Professional Ethics  
 Strategic Planning Skills

Knowledge

Community Assets Assessment  
 Community Capitals Framework  
 Community Organizing  
 Community Development Ethics  
 Cultural Diversity

Economic Development  
Organizational Structure and Dynamics  
Public Administration