Seeking *itMatters* Campus Ambassadors!

The *itMatters* research project, which is funded by the U.S. National Institutes of Health, is focused on developing health-related online material aimed at college students. *itMatters* is seeking passionate and energetic college student ambassadors to be the face and voice of *itMatters* on your campus during the 2019 Spring semester.

**Why Should I Become an Ambassador?** This is your opportunity to give back to your campus and get involved with research that will benefit college students across the nation. As an ambassador, you will develop transferable skills that will be beneficial during your academic career and beyond. Community involvement and service to your campus are great ways to gain leadership skills that will help build your resume. As an added bonus, as an ambassador you will have the opportunity to connect with other students on your campus, network, and earn letters of recommendation. Ambassadors will be eligible to receive a $250 gift card for their time and effort as a token of our appreciation.

**Ambassador Responsibilities:**
The ambassadors will:
- Attend a 3-hour training on Sunday January 13th, 2019
- Complete all assigned tasks such as:
  - Create relationships and coordinate with Residence Life (RAs) to market *itMatters* within the residence halls
  - Wear *itMatters* t-shirts (to be provided) for each table event
  - Post prepackaged social media messages on the University’s accounts on designated dates and times
  - Manage and keep track of student giveaways
  - Check-in weekly during implementation with the *itMatters* team
- Participate in three Skype meetings during implementation with the *itMatters* team

Serving as an *itMatters* Campus Ambassador will require approximately 4-6 hours/week for an 8-week period.

**The ideal Ambassador is someone with:**
- Excellent communication and problem-solving skills
- Ability to work effectively and efficiently as part of a team
- Leadership ability, initiative, dependability, and enthusiasm
- An active presence on social media is a plus

If Interested, [Click Here](#) to Complete the *itMatters* Google Form!