Bonnie Neas and NDSU Department of Information Technology:

In February of 2010, the Bison Information Network (BIN) requested $10,000 of a previously submitted proposal of $265,000.00 be incorporated into the fund to create an on-campus TV channel.

In March of 2010 our request was granted and immediate work with CableOne of Fargo was started on the project to create an on-campus TV channel which would be completely controlled by the BIN. After only a few weeks the new channel, campus channel 84 (‘SU TV), was born. Equipment for the channel included with labor costs from CableOne totaled $8370.00.

The creation of this channel assists the BIN to accomplish its highest priority; providing real experience to its members and NDSU students. This channel allows BIN members and NDSU students to broadcast all of the content they are working on and producing. It has also allowed NDSU to showcase events such as Bison football games, President Bresciani’s State of the University address and so much more. This channel allows NDSU to provide a real atmosphere for broadcast students that almost mirrors the career field of TV broadcasting they will see upon graduation.

The channel is also being used to broadcast BIN’s live newscast, ‘SU TV News on Thursday nights at 8:00pm. The channel is also showing ‘SU TV News continuously throughout campus on Friday, Saturdays, Sundays and Mondays in the union, the IACC, the NDSU Library, the Wallman Wellness Center and across various televisions across campus.

The project’s main goals were to promote the BIN, showcase NDSU events to more students and to give students on-campus real experience in the career field of television. These are goals that we have no only accomplished already but will be able to continue to accomplish through all the years of BIN’s existence because of the funds that were provided.

Sincerely,

Andrew J. Young
General Manager
Bison Information Network