OrgSync

Purchasing Guide

2009 Promotion

OrgSync, Inc.
9501 Castle Pines
Austin, TX 78717
866.ORG.SYNC
512.238.8535
sales@orgsync.com

www.OrgSync.com
Dear Potential OrgSync client,

Thank you for your interest in OrgSync. We are confident that our university solution will quickly take your campus life to the next level. Our Software as a Service (SaaS) model provides leading software technology. This coupled with our superior customer support and training allows us to build long-term relationships, guarantee your satisfaction and exceed your expectations. Our goal is to be flexible, continually adapting to meet the needs of your university and student organizations.

This purchasing guide will walk you through the steps to purchase OrgSync for your campus.

The price quoted in this guide is a special that is only available through September 30, 2009.

As always, please feel free to contact us with any questions you may have. Thanks again for your interest and consideration. We look forward to servicing your university and your student organizations!

Sincerely,

Eric Fortenberry
President & CEO
OrgSync, Inc.
2009 Special
This special allows schools to purchase an umbrella portal for their departments and governing bodies to manage and oversee their student organizations. The price for the umbrella depends on the number of student organizational portals that you need for you and your campus. Please use the table below to determine what will fit your needs the best.

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* pre payment is required for all multi-year discounts
* $1,000 one time setup for all SSO and user authentication systems

Training
We are always excited to provide training for our clients. OrgSync is a powerful tool and well trained leaders can make the difference between having users and super-users. Active administrators have proven to increase utilization rates and adoption levels, as well as provide enjoyable user experiences.

We provide unlimited access to online training sessions for both student leaders and umbrella portal administrators. Please visit our site for more information. Training videos are also available at https://OrgSync.com/videos.

Included with your annual subscription is one onsite training. We will send an implementation consultant to campus for two full days of training. They will conduct as many training sessions as you need for both you and your students. We are extremely effective at working with you to create buzz on your campus while we provide accelerated training to your student leaders.

Purchasing Process
Follow these 4 easy steps to complete your OrgSync purchase:

1) Find the package that fits your needs.
2) Complete the order form.
3) Fax your signed order form to the number below. Your community will be online within 48-72 hours of receiving your signed order form.
4) Remit payment.
Contact Information
OrgSync, Inc.
9501 Castle Pines
Austin, TX 78717

Phone: 866.ORG.SYNC
Fax: 512.682.9042
Email: sales@orgsync.com

We are excited about building a long-term relationship you and your University!
Introduction to OrgSync

OrgSync's SOLUTIONS BENEFIT CAMPUSES IN A NUMBER OF WAYS
Our platform is based on integrative learning and social media concepts, allowing us to meet the needs of campus administrators, students and their organizations.

OrgSync OVERVIEW
OrgSync's solutions appeal to both campus life administrators and the students. Our tools are specifically designed to enhance student engagement and involvement. Facilitate group communication/organization, and manage useful information for all types of users.

OrgSync Value

- Generate real time dashboards of learning outcomes self-reported from students.
- Centralize all campus communications in one central, user-friendly Community Calendar.
- Collect assessment data and organize it into information as an assessment and organizations.
- Provide every student with a web-based resume template.
- Manage student involvement through your online campus community.
- Streamline your time by creating a pay-per-view office and manage all your forms online.
- Send out targeted information to students and deliver valuable feedback.
- Conduct online organizations registration, recruiting and simplifying the process.
- Maintain a web-based portal to manage organizational events, centralize data & streamline communication between officers, members, council, committee and the public.
- Allow students to create organizational awareness, teamwork and create leadership opportunities.

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ABILITY TO WORK WITH MULTIPLE DEPARTMENTS AND PROGRAMS

OrgSync has been successful in supporting a variety of functions across campus.

### Campus Departments

- Student Leadership & Development Office
- Career Services
- International Office
- Multi-Cultural Office
- Student Government
- Student Orientation
- Volunteer Office
- Wine Education
- Homecoming

### Campus Programs

- Higher Education Solutions
- Student Life
- Student Recreation
- Student Orientation
- Student Housing

OrgSync has partnered with more than 100 of the most innovative and forward-thinking universities and colleges across the nation. Below is a representative list of our campus partners.

**Key Tools & Features**

- OrgSync’s Client Support Team partners with campus-wide collaborative committees to ensure a successful implementation of our campus system.
- OrgSync’s support team provides outstanding levels of customer service, 7/24, 365 days a year.
- Our support options include: 24-hour phone support, live chat, email.

**Campus Integration**

- OrgSync integrates with 2.0 technologies that students are accustomed to using.
- Our Gladstone Development Team manages the technology so your campus can focus on functionality, marketing, and other implementation opportunities.
- OrgSync provides the most productive feature-rich benefits of all real-world productivity enhancements, modifications, and updates.

**Customizable User Profiles**

Each user has an individual profile, allowing them to view and manage all activities/events in a centralized location. Campus administrators can choose which information students have to report in their profiles.

**Personal, Organizational & Campus Calendars**

Consolidate all campus calendars into a single, user-friendly community Calendar. Calendars are automatically updated as events are created within your community and have both monthly and daily viewing options.

**Three Types of Calendars**

- Personal Calendar—manage personal events and involvement for all organization memberships
- Organizational Calendar—track and manage all events held by individual organizations
- Community-wide Calendar—opportunity to publish organization events across campus
EVENTS CREATION & MANAGEMENT
Events and To-Do Lists are tools that students and campus administrators can use to plan activities and increase awareness for events and activities hosted on campus.

- Create events online to reduce paper consumption and increase awareness for individual events.
- Students and faculty can delegate responsibilities through personal and organization To-Do Lists.
- Adds events to specific groups of users such as individual organizations or all student leaders.

CUSTOMIZABLE ONLINE FORMS
Save money and time by creating a paperless office and manage all your forms online.

- Conduct online Organizational Registration and collect assessment surveys or event requests.
- Send out targeted information to students and create valuable feedback and analytics.

STUDENT GENERATED CO-CURRICULAR TRANSCRIPTS
Students can download and print unofficial co-curricular transcripts or go to a campus administrator for an official version with a stamped seal.

- Helping students identify, track, and manage involvement and experience outside the classroom.
- Provides every student with a verified record of their involvement and volunteer work.
- Prepares students with Co-Curricular Speaking Points for interviews and assist with graduate school applications.

COMMUNICATING WITH STUDENTS
Every policy can create real-time feedback from students on past events or ask them to provide feedback.

- Improve retention and satisfaction by using feedback to improve campus events.
- Send targeted information to students via email, post, or other social media.

MULTIPLE WAYS TO COMMUNICATE WITH STUDENTS

- Improve retention and satisfaction by using feedback to improve campus events.
- Send targeted information to students via email, post, or other social media.

ONLINE FILE CABINET & CONTACT BOOKS
Create an organization knowledge base to ensure official turnover and workflow.

- Create a knowledge base of organizational information.
- Share contact information across the organization.

ORGANIZATION STRENGTHENING

- Create sustainable organizations by centralizing all information into one location.
- Store key data in a digital file cabinet to ease officer turnover and transitions.
- Monitor and evaluate the effectiveness of organizational officers.

JOB BOARD AND RESUME BUILDER
OrgSync offers a job search engine, powered by Indeed.com, for students to quickly browse for quality employment opportunities.

- A searchable database of job search terms.
- Search results for the most relevant job openings.

IMPROVING STUDENT JOB PLACEMENT

- Helps students prepare themselves for their future careers.
- Increases job placement accuracy by allowing them to search postings by keyword, salary, and location.
- Students can search for future courses through their job search engine powered by Indeed.com.
ORGANIZATION REGISTRATION AND SEARCHABLE DIRECTORY
Eliminate barriers for students to get involved and speed up process of finding organizations to join.

Student Organization Management
- Eliminate organization registration by automating the data collection and managing the process online
- Display all organizations on campus website makes it easy for students to find organizations and get involved
- Efficiently manage and preserve organizations or suspended accounts if they are not registered (if online)

www.orgsync.com | 866.363.2359 | info@orgsync.com

INVOLVEMENT DASHBOARDS AND ROSTER EXPORTS
Easily organize and manage your online community of student organizations and view information on organization involvement rates, demographics, student-reported learning outcomes and more.

Dashboards & Roster Exports
- Export up-to-date organization member and track involvement levels by organization
- Generate real-time dashboards of learning outcomes self-reported by student
- Track and measure key demographic information for all students and organizations

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IMPLEMENTATION, TRAINING & SUPPORT

Public Websites
- Students can easily create, customize, and maintain their own organization websites
- Integrated organization directory and event management systems for campus department websites
- Increase online visibility and leverage search-engine optimization to strengthen your club's presence

Implementation, Training & Support

HOW ORGSYNC WORKS WITH YOUR CAMPUS
We treat all of the campuses we work with as our partners and seek to build long-term relationships by providing the highest level of customer support.

ON-SITE VISITS
We have traveled to more than 40 campuses to train both campus administrators and student leaders alike.

Implementation & Training

Support

24-hour Phone Support: We answer our support line 24 hours a day, 7 days a week.
Email: Email problems, ask questions or make suggestions to help us improve the site.
Live Chat: get help quickly without having to join the phone by chatting online directly with one of our representatives.

ORGSYNC ON-SITE VISITS

On-site Training: Personalized training sessions with campus administrators and student leaders.

www.orgsync.com | 866.363.2359 | info@orgsync.com
SUMMARY
We hope you enjoyed learning more about OrgSync. To schedule a product walkthrough or make a purchase, please contact us at (512) 238-8533. We look forward to hearing from you!

- Contact organization registration online
- Manage student involvement through your online campus community
- Send out targeted information to students and receive valuable feedback
- Gather assessment data and demographic information
- Generate dashboards of learning outcomes self-reported from students
- Provide every student with a verifiable co-curricular transcript
- Manage all your forms online to save both time and money
- On-site trainings and campus-wide utilization monitoring
- 24-hour phone support, live chat and email

Comparison to Real Rover:
- Calendars, Forums, Committees
- May use Facebook login
- News feeds, events on campus.
Technical Specifications

Scaling with Cloud Computing
OrgSync reacts dynamically to load. This means that no matter how many users are active on the system, it will always operate at the same speed. Our infrastructure is run on the RightScale platform, a front-end for the Amazon Web Services series of products (EC2, S3, SQS, etc.), which means that our storage and computing resources are as limitless as those at Amazon. OrgSync is truly autoscalable.

Automatic Backups
The entire database will be backed up to an offsite location every ten minutes. If there is a problem with the main database, a backup can be put in place within minutes.

Fault-tolerant
Our system is resistant to fault because it exhibits “no single point of failure.” This means that any crucial part of the system (load balancer, web servers, database server) can easily be swapped out if it goes down for any reason, i.e. there is no one single point of the system that can cripple the entire website if it goes down.

Disaster Tolerant
Our data centers are in geographically distinct areas. If one is rendered inoperable due to unforeseen circumstances, all hardware can be moved to another data center within a few hours.

Secure Data
Our entire website is 256-bit encrypted to ensure all data is securely transmitted over the internet and stored on our servers. For additional protection, no credit card information is ever stored in our database or backups.

For more information about our hosting solution, please feel free to contact either our sales or development team.

Contact Us

Sales
Phone: 866.ORG.SYNC (674.7962)
Email: sales@orgsync.com

Development
Phone: 512.238.8534
Email: development@orgsync.com
# INSTITUTIONAL REFERENCES

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Full-Time Enrollment</th>
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<tr>
<td>Kenn Heller</td>
<td>Assistant Dean, Students</td>
<td>UCLA</td>
<td>Greater than 30,000 students</td>
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<tr>
<td>310.208.8817</td>
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<tr>
<td>k <a href="mailto:Heller@saonet.ucla.edu">Heller@saonet.ucla.edu</a></td>
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<tr>
<td>Corey Seemiller</td>
<td>Director, Leadership Programs</td>
<td>University of Arizona</td>
<td>Greater than 30,000 students</td>
</tr>
<tr>
<td>520.626.7154</td>
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<tr>
<td><a href="mailto:crs@email.arizona.edu">crs@email.arizona.edu</a></td>
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<tr>
<td>Jennifer Stultz</td>
<td>Assistant Director, Memorial Student Union</td>
<td>Arizona State University</td>
<td>Greater than 30,000 students</td>
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<tr>
<td>480.965.5292</td>
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<tr>
<td><a href="mailto:jennifer.stultz@asu.edu">jennifer.stultz@asu.edu</a></td>
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<tr>
<td>Brooke Carter</td>
<td>Coordinator, Student Services</td>
<td>University of North Texas</td>
<td>Greater than 30,000 students</td>
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<tr>
<td>940.565.3807</td>
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<tr>
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<tr>
<td>J.R. McGrath</td>
<td>Assistant Director, Student Life</td>
<td>Syracuse University</td>
<td>15,000-30,000 students</td>
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<tr>
<td>315.443.9286</td>
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<tr>
<td>Tom Carroll</td>
<td>Director, Student Activities</td>
<td>Cal State University, Sacramento</td>
<td>15,000-30,000 students</td>
</tr>
<tr>
<td>916.278.6595</td>
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<tr>
<td>Michael Gunn</td>
<td>Assistant Director, Student Activities</td>
<td>Texas Tech University</td>
<td>15,000-30,000 students</td>
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<tr>
<td>806.742.3636</td>
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<tr>
<td><a href="mailto:michael.gunn@ttu.edu">michael.gunn@ttu.edu</a></td>
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<tr>
<td>Stacy Jones</td>
<td>Director, Student Leadership</td>
<td>University of Alabama</td>
<td>15,000-30,000 students</td>
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<tr>
<td>205.348.6114</td>
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<tr>
<td><a href="mailto:sjones@sa.ua.edu">sjones@sa.ua.edu</a></td>
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<tr>
<td>Tom Miles</td>
<td>Director, Campus Life</td>
<td>Georgia College &amp; State University</td>
<td>5,000-15,000 students</td>
</tr>
<tr>
<td>Frank Lojko</td>
<td>Vice President, Student Services</td>
<td>Dixie State College of Utah</td>
<td>5,000-15,000 students</td>
</tr>
<tr>
<td>Darrin Witucki</td>
<td>Assistant Director, Student Center</td>
<td>University of Wisconsin, Stout</td>
<td>5,000-15,000 students</td>
</tr>
<tr>
<td>Sarah Bauer</td>
<td>Advisor, Student Programs and Leadership Development</td>
<td>San Francisco State University</td>
<td>5,000-15,000 students</td>
</tr>
<tr>
<td>Kimberly Duncan</td>
<td>Coordinator, Student Activities</td>
<td>Texas A&amp;M, Corpus Christi</td>
<td>5,000-15,000 students</td>
</tr>
<tr>
<td>Greg Wolcott</td>
<td>Director, Student Leadership and Engagement</td>
<td>University of San Francisco</td>
<td>Less than 5,000 students</td>
</tr>
<tr>
<td>Frank Jerome</td>
<td>Business Analyst, Student Affairs</td>
<td>St. John's University</td>
<td>Less than 5,000 students</td>
</tr>
<tr>
<td>Debbie Lamp</td>
<td>Director, Student Activities and Hamilton-Williams Campus Center</td>
<td>Ohio Wesleyan University</td>
<td>Less than 5,000 students</td>
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</table>