WHAT IS THE GDC?

The Group Decision Center (GDC) is a network of 40 laptop computers equipped with award-winning software that offers businesses, government bodies and non-profits an easy to use, high return on investment way to create or improve team collaboration.

Whether you are a manager of a team with communication issues or a board of directors working on a strategic plan, the GDC can help.

Because many organizations have locations or employees all over the world, the GDC software gives you the option to hold face-to-face sessions, distance-remote sessions or asynchronous work sessions utilizing all the same tools. By using the GDC Virtual Meetings, your business can save money on travel expenses.

www.ndsu.edu/gdc
DID YOU KNOW?
Nearly 14 million meetings occur in the U.S. each day and more than 50% are considered a waste of time by attendees. Using the GDC to facilitate your next meeting will increase productivity and decrease time spent in meetings.
CAPABILITIES OF THE GDC

Browser Access: Sessions can be accessed from any computer during virtual meetings.

Anonymity: Participants have the ability to contribute anonymously.

Agenda: An agenda can be displayed for all participants to follow.

Facilitator: A facilitator is available to guide sessions.

Categorizer: This tool categorizes and organizes ideas for participants.

Voting: Participants can vote anonymously and then view all opinions.

Analysis: Charts and graphs can be produced to analyze meeting results.

Confidentiality: All meetings are the property of the meeting owners. If you have a request for meeting information, please contact the meeting owners directly.

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ELECTRONIC AND VIRTUAL MEETING USES

BRAINSTORMING
DECISION MAKING
EVALUATION
STRATEGIC PLANNING
FOCUS GROUPS
RISK ASSESSMENT
DISASTER PLANNING
PRODUCT INNOVATION
PROCESS IMPROVEMENT
STAFF MEETINGS
VENDOR EVALUATION
COMMITTEE MEETINGS
DISTANCE LEARNING

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ELECTRONIC MEETINGS
WEB-BASED SURVEYS:
The GDC can also help you create a web-based survey for market research, employee feedback or product evaluation. We will load your survey into the award-winning software and provide a unique URL for you to distribute any way you like.

FEATURES
» Multiple Question Types
» Survey Formatting
» Survey Design
» Unique URL
» Response Management
» Analysis
» Security
WEB-BASED SURVEY USES

Educational
» Quantitative/ Qualitative Research
» Course Feedback
» Gather Support for Thesis
» Test a Hypothesis
» Conduct Online Tests or Quizzes

Business
» New Product Feedback
» Customer Satisfaction
» Understanding Purchasing Behavior
» Event Feedback
» Evaluate a Product
» Measure Brand Perception
» Market Analysis

Employer
» Employee Feedback
» Conduct Employee Reviews
» Employee Satisfaction
HISTORY OF THE GDC

The Group Decision Center at NDSU opened in 1998 with the help of Cargill, a major corporate partner. The new technology laboratory consisted of 24 computers, a network server, a lead station and a Proxima projector. Today, the GDC is located at the Family Life Center on the NDSU campus and has been updated to include 40 laptop computers and a wireless network. The software was updated adding the ability to conduct more complex electronic meetings, online surveys and virtual meetings.

www.ndsu.edu/gdc
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