

GRADUATE RECRUITMENT AWARD REQUEST FOR PROPOSAL

The NDSU Graduate School is now accepting proposals to fund targeted program recruitment efforts for the 2021-22 academic year. The Graduate School will continue to accept proposals until all recruitment funds have been awarded. (There is no deadline for proposal submission.)

Please note:

- The maximum available award for any one program is \$5,000.
- Programs must spend awarded funds by June 30, 2022.
- Proposals should be approved by the graduate program coordinator (if applicable) and the department head/chair.
- Programs may submit more than one proposal in the course of the year as long as the total requested amount from all proposals is \$5,000 or less.

Program Name

Graduate Leader

Funds will be used for:

Advertising

Prospective student visits to NDSU

Promotional items

Recruitment weekend or open house

Travel to conferences to recruit

Other

Virtual recruitment event registration fees

Describe in detail how your program will use recruitment funds. Please provide a detailed line item budget of individual costs.

Department Chair

Budget Manager

Attach additional pages if needed.
Submit completed form to Neely Benton (neely.benton@ndsu.edu).