

April 15, 2025

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Stay connected with NDSU's latest highlights—featuring groundbreaking campus news, exceptional faculty and staff achievements, major media spotlights and more!

SPREADING THE WORD



NDSU Facilities is installing new street signs across campus featuring the iconic Bison mascot.

The fresh design brings a bold new look to familiar paths, helping guide visitors while showcasing unmistakable NDSU spirit. These signs add energy, unity and a warm welcome across campus — celebrating what it means to be part of the Herd. Watch for them in the coming weeks.



#BISON PROUD



Click the photos below to view some of our recent social media posts.



Follow our pages to receive the latest updates.



BISON SPOTLIGHT



This month our Bison Spotlight is Shane Wolf, a 2017 graduate of NDSU's marketing program, and current social media manager at SCHEELS. With a strong foundation in strategy, analytics and content creation tools gained during his time at NDSU, Wolf has built a successful career connecting brands with their audiences in meaningful ways. His creativity and data-driven approach helps bring the SCHEELS story to life across digital platforms. Wolf credits NDSU for equipping him with the skills and confidence to thrive in a fast-paced, ever-evolving industry.



“Looking back at my time in my marketing classes, the group projects really stand out because, in my experience, you rarely work alone. From strategizing a plan, to putting that plan into motion, the best successes in marketing come from working as a team.”

— Shane Wolf

Read Wolf's Story

AROUND CAMPUS



Read the latest campus news.



[NDSU's Matt Larsen
named NACDA
Athletics Director of
the Year](#)



[NDSU earns silver
status Military Friendly
School designation](#)



[NDSU receives top
award for best dining
facility](#)

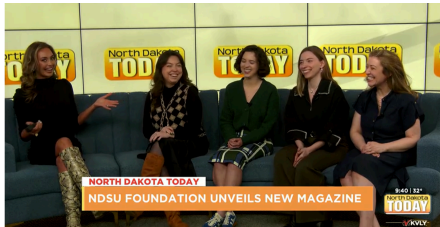
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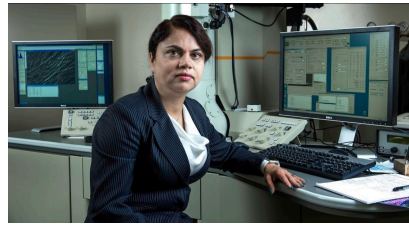
MEDIA MENTIONS



Do you have a great story to share, or have you been approached to provide expertise to the media? Please direct media inquiries to Brynn Rawlings, Director of Communications and Media Relations, at brynn.rawlings@ndsu.edu or 701-231-8421. We look forward to facilitating media connections and sharing our Bison stories and expertise with the community.



[North Dakota Today -
NDSU Foundation
unveils new magazine](#)



[Inforum - NDSU
professor to be
honored as a national
fellow for her research](#)



[North Dakota Today -
NDSU launches Herd U](#)

CAMPUS HAPPENINGS



We're currently celebrating Pride Month on campus, which reflects our broader commitment to fostering a welcoming community where every student, staff and faculty member is valued and respected.



Stay up to date with all the exciting happenings at NDSU by checking out the campus events calendars.

Event Planning Calendar

myNDSU Calendar



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