

July 15, 2025

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Stay connected with NDSU's latest highlights — featuring groundbreaking campus news, exceptional faculty and staff achievements, major media spotlights and more!

SPREADING THE WORD



NDSU is releasing updated brand guidelines. Rooted in our land-grant mission and shaped by where we're headed, this update introduces a more unified voice and a modern visual identity that reflects who we are today — authentic, focused and future-oriented.

The refreshed guidelines provide the tools we need to communicate with greater clarity and consistency across the university. We invite all members of the NDSU community to explore the updated [Brand Guidelines](#) and incorporate this renewed identity into your work and messaging.

Celebrate this exciting new chapter with us at the official brand launch event on Tuesday, Sept. 23, from 1–2 p.m. in the Oceti Sakowin Ballroom during Homecoming Week. Together, let's shape what's next — and thunder towards new horizons.

Strengthening Our Brand with the Power of the Herd.

THE NDSU BRAND: IMAGINED BY US. INSPIRED BY YOU.



NDSU NORTH DAKOTA
STATE UNIVERSITY

#BISON PROUD



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AROUND CAMPUS



Read the latest campus news.



[NDSU hosts Marvin
campus visit](#)



[11 fun things to do in
Fargo-Moorhead this
summer](#)

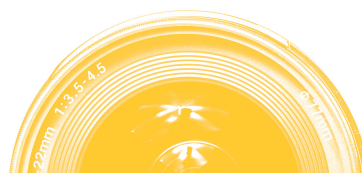


[National Guard
educator flight gives
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experience](#)

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MEDIA MENTIONS



Do you have a great story to share, or have you been approached to provide expertise to the media? Please direct media inquiries to Brynn Rawlings, Director of Communications and Media Relations, at brynn.rawlings@ndsu.edu or 701-231-8421. We look forward to facilitating media connections and sharing our Bison stories and expertise with the community.



[Inforum - NDSU group sends hundreds of books to Clay County Jail](#)



[WDAY Radio - NDSU Extension partners with state agencies for ag disaster damage assessment](#)



[WDAY - NDSU student races from campus to Daytona and back](#)

CAMPUS HAPPENINGS



NDSU's annual North Dakota Tour will take place July 14-24. During stops across the state, NDSU President David Cook and other university leaders will connect with community members and stakeholders to strengthen relationships and share updates. The tour coincides with NDSU's annual field days, which highlights groundbreaking NDSU agriculture research at Research Extension Centers across the state. For the full schedule, visit the [Field Days website](#).



Stay up to date with all the exciting happenings at NDSU by checking out the campus events calendars.

Event Planning Calendar

myNDSU Calendar

NDSU UNIVERSITY
RELATIONS

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