



Leading With Strategy

Capstone Level 2025

Day One 7.24.25

7:30 – 8:30 am	Breakfast & Registration
8:30 – 9:00 am	Welcome and Group Introductions Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives
9:00 – 10:15 am	Introduction to Strategy: Director and Management Responsibilities Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives Mr. Seth Metcalf, Insurance Advisor, Insurance Brokers of MN Mr. Zach Boettner, Partner, Camrud, Maddock, Olson & Larson Ltd.
10:15 – 10:30 am	Break
10:30 – 12:00 am	Current Threats and Opportunities – Modified SWOT Analysis Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives Mr. Mike Misheski, Audit Partner (CPA), Widmer Roel Mr. Sean Slowinski, CEO, Legacy Cooperative
12:00 – 12:45 pm	Lunch
12:45 – 1:30 pm	Federal Policy Review Mr. Mike Traxinger, Senior VP & General Counsel, Government Affairs, Agtegra Mr. Brody Engen, Tax Supervisor (CPA), Widmer Roel
1:30 – 2:15 pm	Where Should We Grow Next? - Analyzing the Potential for Business Units Mr. Mike Misheski, Audit Partner (CPA), Widmer Roel Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives
2:15 – 2:30 pm	Break
2:30 – 4:00 pm	Case Study: Part I Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives Ms. Kristi Schweiss, Assistant Director, Quentin Burdick Center for Cooperatives
5:00 pm	Social (families welcome)



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Day Two 7.25.25

7:30 – 8:30 am	Breakfast
8:30 – 9:30 am	Identifying and Assessing Risk Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives
9:30 – 10:30 am	The Lender's View of Risk and Resiliency Mr. Preston Kranz – Regional Vice President, CoBank
10:30 – 10:45 pm	Break
10:45 – 11:45 am	Strategies for Services in Cooperatives Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives
12:00 – 1:00 pm	Lunch
1:00 – 2:30 pm	Case Study: Part II Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives Ms. Kristi Schweiss, Assistant Director, Quentin Burdick Center for Cooperatives
2:30 – 2:45 pm	Break
2:45 – 3:15 pm	Results and Success Discussion. Dr. Frayne Olson, Director, Quentin Burdick Center for Cooperatives Ms. Kristi Schweiss, Assistant Director, Quentin Burdick Center for Cooperatives
3:15 – 4:00 pm	Communicating Strategy to Employees and Members Ms. Jessica Schmiesing, President/Owner, True Blue Collective
4:00 pm	Evaluations and adjourn.