

June 18, 2026

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NDSU NORTH DAKOTA STATE UNIVERSITY

It's Happening at State

Stay connected with NDSU's latest highlights — featuring groundbreaking campus news, exceptional faculty, staff and student achievements, major media spotlights and more!

SPREADING THE WORD



Attracting and supporting the next generation of Bison is a shared effort across NDSU, with Marketing and Communications helping bring that story to life for prospective students and their families. Recently in Minneapolis, we took that message to a high-visibility stage, featuring a strong downtown billboard presence during a weekend that included NBA and NHL playoff games in the Twin Cities. The screens shown here are at the intersection of South 7th Street and Hennepin Avenue, just a block from the Target Center, home of the Timberwolves.

Watch the short video below to see how NDSU showed up in a bold way during a major weekend in Minneapolis.



BISON SPOTLIGHT



Our Bison Spotlight this month shines on Maggie Latterell and Angela Seewald-Marquardt, in the Student Success Programs department, for their year-round planning and execution of first-year student orientation, which kicked off last week on campus. This team of two, plus 11 student workers, will help welcome over 2,000 incoming Bison over the next month and a half.

Click the image below to read Maggie and Angela's story.



“We hear so often what a role campus plays for our attendees. They say the best part of their orientation wasn’t a specific thing, but how everyone they met was so friendly or how NDSU had such a welcoming atmosphere. The way our people smile and ask them how their day is going makes a big difference. It sets us apart from other schools.”

– Angela Seewald-Marquardt

BRAND 101



BRAND REFRESHER: Email Signatures

Your email signature is more than a sign-off. It reflects the NDSU brand and helps present a consistent, unified experience across every message you send. When signatures follow a common format, they strengthen recognition of the university and support a “One NDSU” approach in how we show up to each other and to external audiences. All employees using NDSU email are expected to follow the standard signature format. An example is shown below. Please review the options and update your signature to align with university standards.

Fonts:
 Arial Regular 10 pt.
 Arial Bold 10 pt., all caps

Full Name _____
 Title / Department _____
NORTH DAKOTA STATE UNIVERSITY _____
 Building and room number (optional) _____
 Dept XXXX, PO Box 6050 (optional)
 Fargo ND 58108-6050 (optional)
 phone: 701.231.XXXX
 mobile phone: XXX.XXX.XXXX (optional)
 firstname.lastname@ndsu.edu (optional)
 ndsu.edu

logo graphic (available online)
 social media graphics

For more information on creating your NDSU email signature, visit the following link:

www.ndsu.edu/marketing-communications/resources/office-materials#email-signatures-1

VOICES OF THE HERD



From cutting-edge programs to inspiring faculty and alumni, the experiences at NDSU are vast. Through feature stories, we highlight the innovation, impact and meaningful connections that shape the NDSU journey, offering a closer look at the individuals whose passion and grit define what it means to be a Bison. Read more at [Experience NDSU](#).



[NDSU chemistry student developing innovative corrosion-resistant automotive coating](#)

[Advancing soil reclamation through research and outreach](#)

[Become an educator with a dual degree in elementary education and human development and family science](#)

RESEARCH RECAP



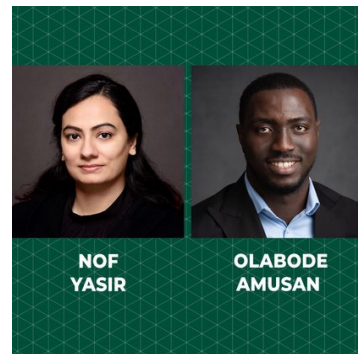
As an R1, land-grant institution ranked among the nation's top 100 public research universities, NDSU is driving innovation through groundbreaking research that serves North Dakota and beyond. From emerging technologies to community-focused studies, our faculty, staff and students are advancing knowledge and creating real-world impact. Stay connected to the latest discoveries shaping the future at NDSU.



[Tokach earns NDDA Award to help manage Varroa mites](#)



[Feng receives USDA-NIFA award to help manage CLS in sugarbeets](#)



[Two NDSU doctoral students selected for Harvard Business School Bootcamp](#)

#BISON PROUD



Click the images below to view some of our recent social media posts.

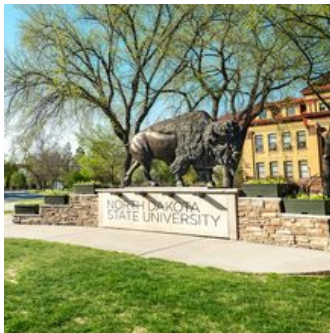


Follow our pages to receive the latest updates.

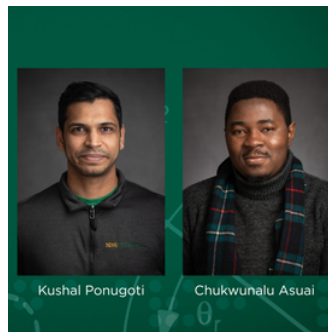
HERD HEADLINES



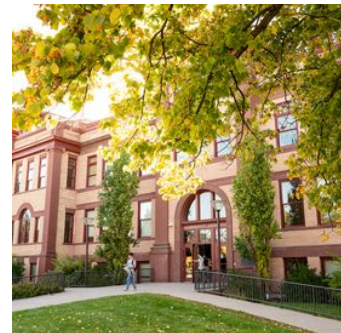
Read the latest campus news on the [NDSU news site](#), or [submit a news story](#). Do you have a great story to share, or have you been approached to provide expertise to the media? Please direct media inquiries to Jennifer Burris, media and community engagement specialist, at jennifer.r.burris@ndsu.edu or 701-231-7652.



[NDSU welcomes 50 scholars to North Dakota Governor's School](#)



[NDSU researchers discover hidden chip threats and a way to stop them](#)



[First cohort of NDSU's Honors College announced](#)



[WDAY - NDSU Agricultural Risk Policy Center and National Rural Export Center partner to help farmers](#)



[InForum - On day 1, NDSU's new president says he's invigorated to 'do more'](#)



[North Dakota Today - NDSU'S "ADDY" Award Winners Live Interview](#)

CAMPUS HAPPENINGS



First-year student orientation is happening across campus later this month and then in late July and early August. For many incoming Bison, this is their first real campus experience — and the same goes for the supporters that join them here in Fargo. With that in mind, all members of the NDSU community who are on campus during orientations are encouraged to greet newcomers, ask them how their day is going and check if they need any assistance. Help make a great first impression on these new guests!



Stay up to date with all the exciting happenings at NDSU by checking out the campus [Event Planning Calendar](#) and [myNDSU Calendar](#). For university sponsored events, reach out to the Marketing and Communications team to learn more about the resources we have.

NDSU MARKETING AND COMMUNICATIONS

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