



Strategy Core
Fargo, ND - November 17, 2026

8:00 am	Registration
8:25 am	Welcome and Introductions <i>Frayne Olson – Professor & Director, NDSU Quentin Burdick Center for Cooperatives</i>
8:30 am	What's Your Why? Member Value Proposition <i>Frayne Olson – Professor & Director, NDSU Quentin Burdick Center for Cooperatives</i>
9:45 am	Break
10:00 am	Scenario Analysis with SWOT <i>Michael Boland – AgCountry Endowed Professor in Agribusiness, NDSU</i>
11:00 am	Strategies for Service Cooperatives <i>Frayne Olson – Professor & Director, NDSU Quentin Burdick Center for Cooperatives</i>
12:00 pm	Lunch
12:45 pm	Assessing Mergers & Acquisitions as a Growth Strategy <i>Cole Goetz – Credit Supervisor, Power, Energy & Utilities, CoBank</i> <i>Mike Misheski – CPA, Widmer Roel</i> <i>Zachary Boettner – Attorney at Law, Camrud, Maddock, Olson & Larson Ltd.</i>
2:00 pm	Break
2:15 pm	Long-term Budgeting for Internal Growth <i>Joseph Zikmund – Partner, AgCents Consulting</i>
3:15 pm	Break
3:30 pm	What about Trust? <i>Keri Jacobs – Chair of Cooperative Leadership & Executive Director – Graduate Institute of Cooperative Leadership & Associate Professor of Agriculture & Applied Economics – University of Missouri</i>
4:30 pm	Evaluations & Wrap Up – Social to follow at Radisson Blu at 5 pm