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Executive Education Programs

Boost your career potential with NDSU's executive education programs in partnership with our trusted, industry-certified provider, Zschool.



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Executive Education

Prepare for a leadership role with one of these three executive education programs.

To register go to <https://bit.ly/3Uglyh1>

AI-Driven Marketing Leadership



8 Modules | \$4,995

The greatest risk is not moving too slowly. It is scaling AI without governance. This program equips leaders to prevent that risk while unlocking growth.

You will learn how to:

- » Align AI initiatives to measurable business outcomes
- » Prevent performance drift and reputational risk
- » Design AI-enabled acquisition and lifecycle systems
- » Govern AI responsibly across teams
- » Communicate AI strategy clearly to executive stakeholders

Designed for professionals who influence revenue, growth, and organizational change.

REGISTER NOW >>

<https://org.training.ndsu.edu/register-pay.html>

Women in Leadership with AI-Driven Engagement



8 Modules | \$4,995

Today's female executives work hard to balance personal and professional lives while exceeding expectations. Resilience and determination continues to empower women toward their goals to become chiefs of industry.

Learn how to navigate the nuances of leading through thought leadership, barrier destruction, and influence. Each module helps you assess your skills, develop your thoughts, and work out your strategies. Gain access to Signature Executive Tools designed for immediate organizational impact, including the Plain-Language Clarity Standard, the Stakeholder Alignment Map, and the Escalation Ladder Framework.

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Transformative Leadership



8 Modules | \$4,995

The Adaptive Architect curriculum helps leaders build the adaptive intelligence, strategic clarity, governance discipline, and human centered leadership required to guide AI enabled transformation.

Learn how to evaluate initiatives through structured decision lenses, build stakeholder trust at scale, exercise sound judgment under pressure, coach teams through AI driven change, architect human AI collaboration, and deliver measurable value realization. You will produce practical artifacts you can use immediately.

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GET STARTED TODAY!

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