Public Engagements of Health and Medicine: Rhetorical Explorations

June 15-19 • Minard 118

Blake Scott, Professor of Writing and Rhetoric Director of Undergraduate Programs University of Central Florida, Orlando

The author of the book, "Risky Rhetoric: AIDS and the Cultural Practices of HIV Testing," will emphasize the methodology and analytic tools to advance public discourse on issues that affect all of us. Students will engage in the rhetoric of health and medicine, focusing on patients, advocacy groups and other community health stakeholders.

As a group, the class will delve into two rhetorical inquiries – a new HIV prevention drug and breast cancer advocacy. Students will then analyze and rhetorically study a health or medical controversy of their own choosing.

For more information, visit www.ndsu.edu/english/summer_scholars.

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