

WORK TEAM NUMBER:

1E

WORK TEAM NAME:

K12 Outreach

The purpose of the K12 Outreach team is to expand NDSU outreach to K12 audiences and establish supports for ensuring outreach is effective, meeting the needs and interests of our community.

Goals, Timelines, and Outputs

Goal 1: Ensure youth outreach activities are high quality and effective

- Timeline for action: August 2024 through March 2025
- Outputs:
 - Define and clarify the purpose and focus of youth outreach activities
 - Develop guidance and quality indicators for event coordinators
 - Create an evaluation for event participants
 - Establish an advisory committee

Goal 2: Create a central coordination point for youth outreach

- Timeline for action: August 2024 through March 2025
- Outputs:
 - Collaborate with University Relations to develop a webpage for youth events
 - Communicate widely across campus to build awareness and identify all campus outreach
 - Create coordinated marketing campaign for youth events
 - Determine corporate partnership potential
 - Explore possibility of hiring a K12 Outreach Coordinator for NDSU
 - Create a flowchart of contact for a student visitor
 - Build a toolkit for campus event coordinators
 - Create a registration system that can be used for all events
 - Work with University Relations to build a public-facing campus calendar for youth events

Goal 3: Identify additional opportunities to meet needs and interests of K12 community

- Timeline for action: September 2024 through May 2025
- Outputs:
 - Seek input from community about needs and interests
 - Consult with campus units about how to meet community needs and interests
 - Create a system for leading students from event to being a student at NDSU

- Identify additional classes for early entry and work with departments to create online sections.

Work Group Members

Nadeje Alexandre	Assistant Dean for Student Success, College of Arts & Sciences
Margo Bowerman	4H Youth Development Specialist
Elizabeth Carlson	Associate Professor, Political Science
Angela Gross	Outreach Coordinator, College of Engineering
Carolyn Hammer	Professor, College of Agriculture
Joel Hektner	Chair, Human Development & Family Sciences
Anne Johnson	Interim Director, Office of Admissions
Scott Pryor	Associate Dean, College of Engineering
Joseph Szmerekovsky	Associate Dean/Professor of Transportation and Supply Chain
Alyssa Teubner	NDSU Foundation

Point of Contact for Questions, Concerns, and Suggestions

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