The first annual DIRT Workshop will focus on innovative practices in soil health, research guiding management recommendations and technology available to support on-farm application. Soil health experts are brought together to share information using breakout sessions paired with demonstrations, discussion groups and panels. There is also plenty of time for building relationships between sessions. Bringing together multiple resources streamlines information sharing and optimizes on-farm adoption of soil health building practices.

Your sponsorship and/or exhibiting of available equipment and products provides mechanisms for getting the job done on-farm while at the same time lowering the cost for farmers to join the conversation at the DIRT Workshop.

For more information DIRTworkshopND.com

SPONSORSHIP LEVELS

$4,000 PLATINUM
• 10 x 20 booth space
• 4 registrations
• Sponsorship recognition during breaks and meals during meeting Dec 10 -11
• Sponsorship recognition of Farmer Show and Tell Session on December 9
• Sponsorship recognition of session during social on December 10
• Recognition during media interviews
• Recognition on printed materials

$3,000 GOLD
• 10 x 20 booth space
• 3 registrations
• Recognition on printed materials
• Sponsorship recognition during breaks and meals during meeting Dec 10 -11
• Sponsorship recognition of Farmer Show and Tell Session on December 9
• Sponsorship recognition of session during social on December 10

$2,000 SILVER
• 10 x 15 booth space
• 2 registrations
• Recognition on printed materials
• Sponsorship recognition during breaks and meals during meeting Dec 10 -11
• Sponsorship recognition of Farmer Show and Tell Session on December 9

$1,000 BRONZE
• 10 x 10 booth space
• 2 registrations
• Recognition on printed materials
• Sponsorship recognition during breaks and meals during meeting Dec 10 -11

$600 EXHIBITOR
• 10 x 10 booth space
• 1 registration
• Recognition on printed materials
TERM & CONDITIONS

The following terms and conditions shall apply to all sponsors/exhibitors as part of our DIRT Workshop:

DIRT Workshop

The conference encourages attendees to interact with exhibitors by offering all meals, social hour, keynote speaker, and “free time” to be held in the main trade show area.

Trade Show Location

DIRT will be held at the Delta by Marriott (1635 42nd St. SW) in Fargo, ND. Please call (701) 277-9000 for hotel room reservations, or reserve online at DIRTworkshopND.com

Trade Show Booths

The 10’ side by 8’ depth booth space includes two chairs and a draped 6’ table. Please indicate additional needs on the application form. The first booth spaces reserved will be assigned to the main ballroom until filled. Remainder booths will be assigned to the areas outside the main ballroom.

Trade Show Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Booth Set Up</th>
<th>Trade Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, December 9th</td>
<td>12:00pm - 5:00pm</td>
<td>5:00pm - 8:00pm</td>
</tr>
<tr>
<td>Tuesday, December 10th</td>
<td>8:00am - 8:00pm</td>
<td>8:00am - 8:00pm</td>
</tr>
<tr>
<td>Wednesday, December 11th</td>
<td>7:15am - 3:30pm</td>
<td>8:00am - 8:00pm</td>
</tr>
</tbody>
</table>

Booth breakdown will not begin until 3:30pm on Wednesday, December 11th

Exhibitor Responsibility

Exhibitors shall be responsible for operating, setting up/installing and tearing down their booths.

Reservations / Cancellation

Booth space and exhibitors is on a first-come first-serve basis. Completed sponsor/exhibitor application form, FULL payment, AND company logo must be submitted to NDSU by November 4th, 2019. If above listed items are not received by then, we cannot ensure booth space and recognition in printed advertising and conference materials. All exhibitor cancellations must be received in writing and postmarked by December 1, 2019 for full reimbursement. Cancellations after December 1, 2019 will forfeit payment.

Payment Information

Full payment is required by November 4, 2019.

Please pay online at DIRTworkshopND.com OR make check payable to North Dakota State University and mail along with completed application form found online to:

Abbey Wick
North Dakota State University
PO Box 6050
Dept. 7680
Fargo, ND 58108

Please e-mail company logo and website URL to:

Abbey Wick
abbey.wick@ndsu.edu • (701) 850-6459

by November 4th, 2019 to ensure inclusion on conference materials.

Exhibitors and sponsorships are an application process. If the service, product or other information provided during the online application/payment process are not within the scope of the meeting, we will contact you and issue a refund. If you have questions about suitability for participation, please contact Abbey Wick prior to online or mail-in payment.

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