The DIRT Workshop focuses on innovative practices in soil health, research guiding management recommendations and technology available to support on-farm application. Soil health experts are brought together to share information during a VIRTUAL event hosted LIVE by Tim Hammerich, Soil Sense podcast, and Dr. Abbey Wick, NDSU Extension Soil Health.

PRIOR to the virtual event, we are doing “7 Days to Prepare for DIRT”. This includes daily emails to those pre-registered, starting on December 1, with links to videos, podcast episodes and online written materials for seven different topics. Daily content will take 20 minutes or less to view, listen to or read. This will help attendees get both excited for the event and share basic information prior to the live-hosted virtual event on December 8-9.

DURING the LIVE-hosted virtual event, we will (1) show new field videos recorded in 2020 of research plots and on-farm soil health approaches, (2) lead farmer, researcher and consultant panels LIVE-hosted to share ideas, (3) coordinate discussion groups and a virtual hallway experience and (4) have a Virtual Exhibit Hall with space for links to websites and videos along with the option for a LIVE chat function and message center so attendees can connect with sponsors and exhibitors.

AFTER the virtual event, we will keep the event webpage accessible so attendees can re-watch material recorded during the live-hosted event and also dive deeper into additional content. We will also email links weekly throughout the winter with new videos to draw attention back to the DIRT Workshop and NDSU Soil Health webpage.

Your sponsorship and participation in the Virtual Exhibit Hall provides an opportunity for those interested in soil health to get the latest information in addition to making this a successful, affordable virtual experience. Thank you for working with us as we figure out how to adopt a new format!

For more information DIRTworkshopND.com

SPONSORSHIP LEVELS

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<thead>
<tr>
<th>$4,000 PLATINUM</th>
<th>$3,000 GOLD</th>
<th>$2,000 SILVER</th>
<th>$1,000 BRONZE</th>
<th>$600 EXHIBITOR</th>
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<tbody>
<tr>
<td>Logo displayed (scrolling) for ENTIRE 2-DAY LIVE broadcast (on main screen behind hosts)</td>
<td>Logo displayed (scrolling) for a HALF DAY of Sessions during LIVE broadcast (on main screen behind hosts)</td>
<td>Logo displayed on ONE of the “7 Days to Prepare for DIRT” (running 12/1-12/7)</td>
<td>Logo displayed on ONE of the SEVEN emails to attendees as part of the “7 Days to Prepare for DIRT” (running 12/1-12/7)</td>
<td>Space in the Virtual Exhibit Hall with option to have LIVE chat function and/or message center</td>
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<tr>
<td>Logo on webpage and displayed during breaks</td>
<td>Logo on ONE “sneak peek” promotional video released prior to LIVE event</td>
<td>Logo displayed on ONE of the SEVEN emails to attendees as part of the “7 Days to Prepare for DIRT” (running 12/1-12/7)</td>
<td>Logo displayed on ONE “sneak peek” promotional video released prior to LIVE event</td>
<td>3 online registrations</td>
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If you are interested in sponsoring or exhibiting and you have questions, please give me a call (701-850-6458) and we’ll talk through options.

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Payment Information
Full payment is required by November 13, 2020.

Please pay online at DIRTworkshopND.com OR make check payable to North Dakota State University and mail along with completed application form found online to:

Abbey Wick
North Dakota State University
PO Box 6050
Dept. 7680
Fargo, ND 58108

Please e-mail company logo and website URL to:
Abbey Wick
abbey.wick@ndsu.edu • (701) 850-6459

by November 13, 2020 to ensure inclusion on web-based materials and on-stage screens

Thank you for your interest and support!

-Abbey Wick

Sponsor Information Needed by Nov 13
1. Color version of company logo (high quality)
2. White version of company logo (high quality)
3. Weblink for Virtual Exhibit Hall
4. Weblink(s) for any product videos you want included
5. Photo and name/title of individual who will be present during the live chat (if multiple, then we can include all photos/names or not include – your choice)